

For Immediate Release

PUBLIC RELATIONS CONTACT:

Masha Lakhter

Masha@keydigital.com

Phone: 914-667-9700 ext. 211

Cell: 917-701-3238

Fax: 914-668-8666

Key Digital® Introduces HDMI/DVI to dual CAT5/6/7 Cable Extender (RX/TX Baluns) under the FAT CAT Series

June 15th, 2009

Mount Vernon, N Y. Key Digital, Inc, the Experts in Digital Video Technology and Solutions, is proud to announce the upcoming launch of its new HDMI/DVI to dual CAT5/6/7 Cable Extender (RX/TX Baluns) model: **KD-CATHD** (includes RX/TX)

The **KD-CATHD** incorporates **Key Digital's** exclusive HDMI/DVI Path technology, which prevents EDID miscommunication, resulting in flawless HDMI/DVI signal transfers from source to display, with HDMI1.3 standards for full HD performance capability.

KD-CATHD is the ideal product for sending signals over CAT5/CAT5E cabling. All models support video resolutions up to 1080p/60 signals up to 150 feet and HDMI 1080p/24, 1080i, 720p signals up to 280 feet over two CAT5. **KD-CATHD** has full support of HDCP, HDMI1.3a/b, 12 Bit Deep Color, Dolby TrueHD, Dolby Digital and DTS Master Audio. In addition, **KD-CATHD** enables the use of less expensive CAT5 UTP cabling for HDMI/DVI signal distribution.

“Our new series of digital baluns, **KD-CATHD**, gives every custom installer and system integrator the opportunity to run video and audio signals at low cost throughout their customer’s homes and businesses” says Michael Lakhter, Vice President of Sales for Key Digital. “Our HDMI/DVI Path technology assures all installers and end users that signals will have the highest quality possible.

The new KD-CATHD is currently shipping at an MSRP of \$625 per pair.

Industry Leadership



Mike Tsinberg, Founder and President of Key Digital, is a holder of 40 HDTV patents.

- SMPTE fellow
- Participated with Emmy Award Winner for DVD technology development
- “Father of DVD” - Developed architecture and system software for world first Digital Video Disk (DVD) MPEG2 based authoring system - key DVD enabling technology

Key Digital[®] Systems is a CES award-winning developer and manufacturer of leading-edge technology for HDTV applications, delivering total video systems solutions. The company manufactures a wide range of digital video processing and video signal distribution solutions marketed broadly to the HDTV community, such as digital video and audio processors, switchers, distribution amplifiers, cables, adapters, and more. For more information, visit us at www.keydigital.com.