

For Immediate Release

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Key Digital® Introduces CAT5/6/7 Baluns (VGA, Component & Audio) under the FAT CAT Series

Mount Vernon, NY. Key Digital Systems, Inc. the Experts in Digital Video Technology and Solutions, is proud to announce the upcoming launch of the newest FAT CAT Series CAT5/6/7 Cable Extenders; the **KD-CATCVA** and **KD-CATCV** (RX/TX Baluns).

Michael Lakhter, VP of Key Digital, stated: "More and more of our customers are looking to us to help them get into vertical markets, and with these VGA/Component/Audio Baluns we are helping our customers get into these markets, allowing them to offer complete solutions to any market".

These balun devices are capable of transmitting and/or receiving video and audio up to 1000 feet over standard UTP, CAT5/6/7 cable. **KD-CATCV** and **KD-CATCVA** can support SD/HD resolutions of 480i, 480p, 720p, 1080i, 1080p and VESA/VGA (RGBHV) resolutions from 640x480p up to 1920x1080p. In addition, **KD-CATCV** and **KD-CATCVA** are capable of cable EQ adjustments, video gain & switch adjustments.

The new FATCAT Series baluns will be available at the following MSRP: \$325 for **KD-CATCV** and the **KD-CATCVA (with audio)** and \$500.

Industry Leadership



Mike Tsinberg, Founder and President of Key Digital, is a holder of 40 HDTV patents.

- SMPTE fellow
- Participated with Emmy Award Winner for DVD technology development
- “Father of DVD” - Developed architecture and system software for world first Digital Video Disk (DVD) MPEG2 based authoring system - key DVD enabling technology

Key Digital[®] Systems is a CES award-winning developer and manufacturer of leading-edge technology for HDTV applications, delivering total video systems solutions. The company manufactures a wide range of digital video processing and video signal distribution solutions marketed broadly to the HDTV community, such as digital video and audio processors, switchers, distribution amplifiers, cables, adapters, and more. For more information, visit us at www.keydigital.com.