

# For Immediate Release

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## **Key Digital Extends its Knowledge with the Help of Home Theatre Institute**

**Mount Vernon, NY, March 17, 2008** ---- **Key Digital Systems, Inc. (KDS)** With the expansion of Home Theater Institute, both in-house and abroad, Key Digital once again proves its dedication to education and goes the extra mile to provide a great learning experience.

In the past year Key Digital has invested over \$500,000 into their brand new in-house training facility. The room features state of the art equipment to create a visual understanding of Video Processing, Matrix Switching and Video Distribution to any custom installer.

The training room includes a number of hands-on video racks that are used in the Key Digital product trainings. The CEDIA certified trainer guides the class on how to properly connect a variety of Key Digital equipment with real life application examples and scenarios. "At Key Digital we understand the power of education; we train the custom installers to think out side the box by presenting them with problems and solutions that they might run into on the field. Allowing them to experience the functionality of the products by installing it themselves gives the custom installer a better understanding as oppose to seeing it on paper, says Key Digital's National Training Manager, Boris Leokumovich."

The brand new training facility opened the doors for new visions when CEDIA University took over Key Digital to host CU on the Road. As the SME (Subject Matter Expert) for Video Technology for CEDIA University, Key Digital and CEDIA have an ongoing relationship that involves education and training. Key Digital also uses its staff of four CEDIA certified instructors to bring life to these video technology courses with their complete understanding of video and its use in both home and commercial installations.

Key Digital puts on its sombrero and goes south of the border. Michael Lakhter, Key Digital's VP of sales conducted multi city trainings when visiting our partnered distributor in Mexico, Intéligos, in the month of April. Organized by Intéligos, the

trainings started off in Monterrey with a whopping turn out of ninety custom installers. The second destination of the training was in Mexico City with equally high number of turn outs all ready to learn about Key Digital's line up of Video Processors, Matrix Switcher, Distribution Amplifiers, Video Adaptors, CAT5 Baluns and HDMI Cables.

**Key Digital<sup>®</sup> Systems** is a CES award-winning developer and manufacturer of leading-edge technology for HDTV applications, delivering total video systems solutions. The company manufactures a wide range of digital video processing and video signal distribution solutions marketed broadly to the HDTV community, such as digital video and audio processors, switchers, distribution amplifiers, cables, adapters, and more. For more information, visit us at [www.keydigital.com](http://www.keydigital.com) .