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Key Digital® Systems Joins the Pro Buying Group as it's Newest Vendor

Mount Vernon, NY, April 1, 2007 – Key Digital® Systems, Inc. (KDS), the leading digital video products solutions provider for custom installation and home theater dealers, is pleased to announce that it has joined the Pro Buying Group as one of its newest vendors. Although KDS has been supplying many of Pro's members for a number of years, this formal joining of the Pro Buying Group vendor list signifies the growth of the video category with virtually all the Pro Buying Group dealers.

In commenting on joining the group, Michael Lakhter, Vice President of Sales for Key Digital stated, "Many of our best business partners are members of Pro and therefore, it is only natural that we make our products available to the entire group. With the substantial increase in custom installations, Key Digital can provide the necessary products that give outstanding performance and provide the best solution for virtually all video and audio applications."

Dave Workman, Executive Director of the Pro Buying Group added, "Key Digital products provide solution based technology that gives our dealers the ability to offer the best and most complete video display installation our customers. Offering the best is always a competitive advantage."

One of the major Key Digital advantages offered to it's dealers is the service of designing video systems using multiple locations and numerous displays. This service is available to any authorized Key Digital dealer and takes advantage of the technically advanced design capabilities of the Key Digital experts.

About Key Digital® Systems:
Key Digital® Systems is a CES award-winning developer and manufacturer of leading-edge technology for HDTV applications, delivering total video systems solutions. **Key Digital®** to Home Theater Retailers, Custom Installers, System Integrators, Broadcasters, Manufacturers and Consumers. Founded by HDTV industry pioneer Mike Tsinberg, **Key Digital®** is uniquely capable of identifying and creating total product solutions that enable seemingly incompatible video products to work together. The company manufactures a wide range of digital video processing and video signal distribution solutions marketed broadly to the HDTV community, such as digital video and audio processors, switchers, distribution amplifiers, cables, adapters, and more. For more information, visit us at www.keydigital.com.

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About PRO Group:
PRO Group is the CE industry's leading up-market buying group. In addition to coordinating purchasing, the Group facilitates idea exchange of best advertising, merchandising and training practices between its members. PRO's membership includes: Abt Electronics, Anderson's, Bjorn's Audio/Video, Car Toys, Crutchfield Corporation, Electronics Expo, Flanner's Home Entertainment, Harvey Electronics, Home Theater Store, Huppin's/OneCall, Ken Crane's, ListenUp, MyerEmco, Ovation Audio/Video, 6th Avenue Electronics, Stereo Advantage, Tweeter Home Entertainment Group and Vann's of Montana.

For more information, please contact PRO Group at davew@progroup.net.

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