

January 23, 2006

Key Digital® Introduces iSync HD™ and iSync Pro™ -- the latest Digital Video Processor and Video/Audio Switcher Combo Units that are compact in size, but large on features and Video/Audio Inputs and Outputs

Mount Vernon, NY– Key Digital Systems (Key Digital®), a leading total systems solution provider of custom installation and home theater digital video products, proudly continues its HDMI digital interface product expansion with the introduction of its state-of-the-art **iSync HD™** and **iSync Pro™** digital video processor and Video/Audio switcher combo units. With HDMI (HDCP) digital inputs and outputs (and multiple analog inputs and outputs), **iSync HD™** and **iSync Pro™** pristinely pass through the video inputs unprocessed, or scales 480i, 480p, 576i, 576p, 720p, and 1080i video input formats to your display's native resolution. **iSync HD™** and **iSync Pro™** are the ideal substitute for a Media Box, allowing you to connect all of your sources to your Plasma display with one cable for the highest quality.

Key Digital's iSync HD™ with a black faceplate and **iSync Pro™** with a pro silver faceplate are full-featured digital video processors and video switchers that are flexible and easy to use. The compact size is deceptive, as **iSync HD™** and **iSync Pro™** have the performance, features, and quality synonymous with **Key Digital®**. Flexible and varied Inputs and Outputs conveniently connect all of your video sources to your display, and your audio sources to your audio surround sound processor. Its state-of-the-art digital video processor with deinterlacing and scaling is the best way to match interlaced and progressive-scan video from a DVD player, satellite TV receiver, Set Top Box, or VHS tape player to the native resolution of your display, producing crystal-clear, vibrant images.

iSync HD™ and **iSync Pro™** provide a rich feature set of high-quality video processing functions, and boasts a wide array of convenient Video and Audio inputs and outputs, including:

- Sizes most popular video sources to precisely match the native resolution of your display, supporting all popular HD and SD source formats and resolutions (480i, 480p, 576i, 576p, 720p, and 1080i) at 60 Hz and 50 Hz (with auto selection), plus NTSC and PAL
- Flexible and varied digital and analog video input and output formats and connectors, including HDMI with HDCP, Component Video (YPbPr), Composite and S-Video
- The ideal combination of video and audio Switcher and Digital Video Processor
- Key Digital's renowned Clear Matrix Pro® and SDS (Super Digital Scaling) technology deliver world-class scaling and picture quality, sizing video sources to precisely match the display's native resolution
- A true digital video processor, lets all users adjust the picture with more controls than many of today's displays
- Software upgradeable
- Rack mountable
- Convenient front-panel pushbuttons and display, IR remote control, RS232C, compatible with all control systems

The iSync HD™ and iSync Pro™ by Key Digital® are available now, each with an MSRP of \$1,750

The wide range of leading-edge technology products from **Key Digital®** are rapidly expanding to accommodate the HDMI digital interface, including **Digital Video and Audio Processors; Switchers; Distribution Amplifiers; Video and Interface Adapters;** and **HDMI, DVI, and Analog Cables.** **Key**

Digital's CES award-winning products are developed as key solutions for HDTV Home Theater Retailers, Custom Installers, System Integrators, Broadcasters, Manufacturers, and Consumers. The **iSync HD™** and **iSync Pro™** are **Key Digital's** latest entry into this rapidly expanding marketplace.

PUBLIC RELATIONS CONTACT:

Masha Lakhter
Key Digital Systems
521 East 3rd Street
Mt. Vernon, NY 10553

E-mail: masha@keydigital.com
Phone: 914-667-9700 ext. 211
Cell: 917-701-3238
Fax: 914-668-8666

About Key Digital®

Key Digital Systems (Key Digital®) is a CES award-winning developer of leading-edge technology for HDTV applications, providing total video systems solutions. **Key Digital®** is at the forefront of the video industry for Home Theater Retailers, Custom Installers, System Integrators, Broadcasters, Manufacturers, and Consumers. Founded by HDTV industry pioneer Mike Tsinberg, **Key Digital®** is uniquely capable of identifying and creating total product solutions that enable seemingly incompatible video products to work together. The company manufactures a wide range of digital video processing and video signal distribution solutions marketed broadly to the HDTV community, such as digital video and audio processors, switchers, distribution amplifiers, cables, adapters, and more. For more information visit us at www.keydigital.com.

#####