
February 15, 2005

Key Digital® Teams with AMX as a Dual Partner To Ensure the Smoothest A/V System Integration

Mount Vernon, NY– Key Digital Systems (Key Digital®), a leading total systems solution provider of custom installation and home theater video products, continues its commitment to simplify system installations by joining the popular **AMX Duet Partnership** program. **Key Digital®** develops and manufactures the highest-quality, cutting-edge video products and system integration solutions, with innovative and easy-to-control features that are used by HDTV Home Theater Retailers, Custom Installers, System Integrators, Broadcasters, Manufacturers, and Consumers. All **Key Digital®** products are at the forefront of technology, and thoughtfully engineered to be flexible and convenient to control and operate. By teaming with AMX in its Duet Partnership, **Key Digital®** joins other top companies in the custom installation market to offer the smoothest experience in total system integration.

Key Digital® and AMX know that a product can only reach its full potential if it can be readily controlled and operated. **Key Digital®** is dedicated to providing home theater and custom installers with the best products and total system solutions, products that are very flexible and can be totally controlled and operated to accommodate and satisfy the various needs of the end-user. As a leading total systems solution provider of Video/Audio processors, switchers, distribution amplifiers, and more, **Key Digital's** mission is to provide product and system solutions that enable video and audio systems to work together seamlessly and flawlessly. Said Michael Lakhter, VP of Sales - USA & International for **Key Digital®**, "Without a doubt, we are delighted to participate in **AMX's Duet Partner** technology, which goes hand-in-hand with our philosophy of providing the total system control our customers are looking for, with the ease of installation and integration that is synonymous with our products."

By incorporating AMX's Dynamic Device Discovery into its products, **Key Digital®** affords maximum ease of installation to custom installers using **Key Digital®** products, while providing all of the total system control the end user demands. For example, as the wide range of leading-edge technology, CES award-winning products from **Key Digital®** rapidly expands to accommodate the HDMI digital interface, **Key Digital®** has introduced its HDMI 4x1™ Switcher with AMX Dynamic Device Discovery. "As high-definition broadcasts and display devices become more prevalent, so too will **Key Digital's** HDMI Switcher, which delivers outstanding clarity and overall image quality," said Michael Peveler, Director, InConcert Partner Program, AMX. "By embedding our Dynamic Device Discovery technology into their switchers, it will be easier than ever to integrate them with AMX control systems, which is a win-win for everyone involved."

PUBLIC RELATIONS CONTACT:

Masha Lakhter

Key Digital Systems

521 East 3rd Street

Mt. Vernon, NY 10553

E-mail: masha@keydigital.com

Phone: 914-667-9700 ext. 211

Cell: 917-701-3238

Fax: 914-668-8666

About Key Digital®

Key Digital Systems (Key Digital®) is a CES award-winning developer of leading-edge technology for HDTV applications, providing total video systems solutions. **Key Digital®** is at the forefront of the video industry for Home Theater Retailers, Custom Installers, System Integrators, Broadcasters, Manufacturers, and Consumers. Founded by HDTV industry pioneer Mike Tsinberg, **Key Digital®** is uniquely capable of identifying and creating total product solutions that enable seemingly incompatible video products to work together. The company manufactures a wide range of digital video processing and video signal distribution solutions marketed broadly to the HDTV community, such as digital video and audio processors, switchers, distribution amplifiers, cables, adapters, and more. For more information visit us at www.keydigital.com.

#####