

For Immediate Release

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Key Digital[®] Introduces the KD-VP800 Digital Video Processor

Mount Vernon, NY. Key Digital Systems, Inc., the leader in video technology and solutions introduces the **KD-VP800** digital video processor. This processor is a new addition to the popular **HD Hot Rod Series** of video products. Among its features are video processing techniques using numerous proprietary technologies which include **Key Digital's** LHBC (Linear High Bandwidth Circuit) and SDS (Super Digital Scaling) circuits. These circuits allow de-interlacing and scaling VGA/RGBHV resolutions to Component Video Resolutions.

The **KD-VP800** has sophisticated hardware and software incorporated which allows for superior interconnectivity of VGA/RGBHV and digital video sources without the typical connection glitches found when syncing your computer resolution with a display/projector. This connectivity enables the **KD-VP800** to act as a universal distribution center for any VGA/RGBHV resolutions to any component video resolutions, supporting most interlaced and progressive video formats such as 480p (60Hz), 720p (60Hz & 50Hz), 576p (50Hz) and 1080i/540p (60Hz & 50Hz) to all HDTV outputs.

Additionally, the **KD-VP800** allows for individual customization through an intuitive on-screen menu and its easy to operate with silk-screened buttons on the top panel to facilitate the installers job. It also features a VGA/RGBHV pass-through that allows maintaining a simultaneous connection with your VGA/RGBHV monitor.

Mike Tsinberg, President of Key Digital, stated: "The KD-VP800 is a convenient and cost effective format conversion unit that converts PC environment VGA/XGA video format to consumer HDTV Component format. It is equipped with auto sensing, high quality, multi format scaler that removes the requirement of correct HDTV resolution to be generated by a PC source. It has a variety of convenient adjustment features such as brightness, contrast position and size of Component video".

The **KD-VP800** will be available beginning of September 2008 and has a suggested MSRP of \$800.00

Key Digital[®] Systems is a CES award-winning developer and manufacturer of leading-edge technology for HDTV applications, delivering total video systems solutions. The company manufactures a wide range of digital video processing and video signal distribution solutions marketed broadly to the HDTV community, such as digital video and audio processors, switchers, distribution amplifiers, cables, adapters, and more. For more information, visit us at www.keydigital.com.