

# For Immediate Release

**PUBLIC RELATIONS CONTACT:**

Masha Lakhter

Masha@keydigital.com

Phone: 914-667-9700 ext. 211

Cell: 917-701-3238

Fax: 914-668-8666

## **Key Digital® Introduces the Digital FatCATs... Precision Technology for Transmitting High Definition HDMI Video & Audio Signals Through CAT5/CAT5E Wiring**

Mount Vernon, NY, July 31st, 2007 – Key Digital, Inc., the leader in video technology and solutions introduces the digital **FatCAT Series** of high quality precision baluns for distributing HDMI video and audio signals over CAT5/6 wiring. The **FatCAT Series** incorporates **Key Digital's** exclusive HDMI Path technology, which prevents EDID miscommunication, resulting in flawless HDMI signal transfers from source to display.

**Key Digital's** HDMI **FatCAT Series** is the ideal product line for sending signals over CAT5/CAT5E cabling. All models support video resolutions up to 1080p and meet the HDMI 1.3 standards for full HD performance capability. For longer distances, use **Key Digital's** **KD-CAT5XCAT5** CAT5/6 cable extender.

Both the transmitting and receiving unit of the Digital **FatCAT Series** are available in either freestanding or wall plate versions. The wall plate version includes an additional coaxial digital audio signal port for greater flexibility.

“The new series of digital **FatCAT** baluns gives every custom installer the opportunity to run video and audio signals at low cost throughout their customers’ homes and businesses” says Michael Lakhter, Vice President of Sales for **Key Digital**. “Our HDMI Path technology assures all installers and end users that signals will have the highest quality possible. Additionally our wall plate version gives the home owner an elegant connection point for any display using HDMI signals.”

Six different versions of the digital **FatCAT** line are now available: The free standing **KD-HDMIXCAT5** and the **KD-CAT5XHDMI** (MSRP \$300.00 each) transmitters and receivers, respectively. The **KD-HDMIWPTX** (transmitter) the **KD-HDMIWPRX** (receiver) wall plate versions are priced at \$325.00 MSRP each. The **KD-CAT5XCAT5** CAT5 cable extender has an MSRP of \$250.00. The **KD-HDMIXHDMI** HDMI cable extender is also available at an MSRP of \$300.00.

**Key Digital® Systems** is a CES award-winning developer and manufacturer of leading-edge technology for HDTV applications, delivering total video systems solutions.. The company manufactures a wide range of digital video processing and video signal distribution solutions marketed broadly to the HDTV community, such as digital video and audio processors, switchers, distribution amplifiers, cables, adapters, and more. For more information, visit us at [www.keydigital.com](http://www.keydigital.com) .

