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For Immediate Release

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Product of the Month

FatCAT Series CAT5 Video/Audio Baluns

The **FatCATs** are here. **Key Digital's** answer to sending analog video and analog or digital audio through CAT5 cables arrives with the introduction of the FatCAT series.

What makes the **FatCats** better? It is a more advanced design compared to standard baluns. Coaxial cable that is traditionally used for sending analog video does a great job but it is expensive and cumbersome. One of coax's big advantages is the shielded ground which helps to prevent noise from interfering with the video signal.

Since the wiring used in CAT5 is twisted pairs, it does not offer the same shielded performance as coaxial cable.

By designing adjustable ground settings into the FatCAT balun transmitters and receivers, **Key Digital** offers superior noise rejection and ground isolation which makes the **FatCATs** ideal for sending video and audio over CAT5. These special ground adjustments are easily set via DIP switches and allow for the best possible performance to be transmitted through CAT5/6 STP or UTP wiring. By setting these switches, it is easy to see the difference and customers will appreciate the terrific signal performance.

Each **Key Digital FatCAT** device in this line can be used as either a transmitting or receiving unit and are passive so they require no additional power supply.

The **FatCATs** can also be used to send analog audio or PCM audio along with your analog video signal. Mulitple **FatCATs** can be used to distribute any combination of audio and video signals throughout a location

"The new series of **FatCAT** baluns gives every installer the opportunity to run video and audio signals at low cost throughout their customers' homes and businesses" says Michael Lakhter, Vice President of Sales for **Key Digital**. "By solving the possible performance related problems of twisted pair wiring, **Key Digital** continues to give its customers the best possible solutions for each and every installation. The quality of our products are once again demonstrated here in the **FatCAT** series."

The Fat Cat baluns are available immediately and are available in four different configurations.

Fat Cat Series	**KD-CAT5XRCA**	**Component Video & Digital Audio Balun RX/TX (RCA Connectors)**	**$100**
Fat Cat Series	**KD-CAT5XBNC**	**Component Video & Digital Audio Balun RX/TX (BNC Connectors)**	**$125**
Fat Cat Series	**KD-C5CWP**	**Component Video & Digital Audio Balun RX/TX (Wall Plate)**	**$125**
Fat Cat Series	**KD-CAT5XRCA1**	**Component Video & Digital Audio Balun RX/TX (RCA 12" Comp Cable)**	**$150**

Key Digital® Systems is a CES award-winning developer and manufacturer of leading-edge technology for HDTV applications, delivering total video systems solutions.. The company manufactures a wide range of digital video processing and video signal distribution solutions marketed broadly to the HDTV community, such as digital video and audio processors, switchers, distribution amplifiers, cables, adapters, and more. For more information, visit us at www.keydigital.com .