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Key Digital® Introduces its Massively Expandable Line of *Fat Boy Series* KD-MSW8x4 Video/Audio True Matrix Switchers, up to 1080p Analog

Mount Vernon, NY– **Key Digital Systems (Key Digital®)**, a leading total systems solution provider of custom installation and home theater digital video products, is proud to introduce its latest line of video/audio solutions – the massively expandable analog video/audio matrix switcher ***Fat Boy Series*** that support analog video up to 1080p. This all-new **Key Digital® KD-MSW8x4 HDTV Matrix Switcher** line provides the next generation in professional Video/Audio switching technology, handling all analog HDTV/SDTV video formats up to 1080p! Perfect for home entertainment, retail, and boardroom applications, the versatile **KD-MSW8x4 HDTV Matrix Switcher** is the ideal complement to your video and audio equipment.

The base **KD-MSW8x4 HDTV Matrix Switcher** seamlessly switches eight (8) sets of Component Video (YPbPr) and/or RGBHV Video sources, as well as analog or digital (PCM) Audio. You'll be impressed with the new, professional Fade-to-Black and Video Mute features – you can switch *seamlessly*, like a pro. With the base unit, you can switch all of your DVD players, Satellite boxes, game boxes, Cable TV Set Top Boxes, DVR's, and other sources, to as many as four (4) separate displays. Truly amazing, the outputs of the ***Fat Boy Series*** are expandable in multiples of four, from 8x4 all the way up to 8x44 true matrix switching – that's right, switch *any of your eight sources, to any one of up to 44 separate displays!*

There's so much in store with **Key Digital's** new ***Fat Boy Series*** line of **KD-MSW8x4 HDTV Matrix Switchers**:

- Pristine, crystal-clear switching of ALL your HD and SD analog sources, even 1080p, out to 300 MHz:
 - Component Video (YPbPr) or RGBHV Video
 - 60 Hz and 50 Hz supported
 - Digital PCM or analog stereo audio
 - BNC connectors
 - Output video format = Input video format
- “Switch like a pro” in the Studio:
 - All-new “Fade-to-Black” and “Video Muting” features eliminate video “glitches” on your display when you switch your source, providing truly smooth and seamless transitions
- Easy to control and operate, you can switch:
 - Manually, using the front panel pushbuttons and LED indicators
 - Remotely, using the supplied IR remote control
 - Using the RS-232 control
- Instant verification of your switching status, via the convenient front-panel LED's
- So versatile, you can even switch S-Video and Composite Video signals (with the appropriate adapter) from VCR's, digital video recorders and satellite set-top receivers
- Massively expandable, the outputs of the 8x4 can be incremented in steps of 4, providing an unheard-of matrix switching capability all the way up to 8x44
 - Purchase multiple units in pre-configured and pre-tested kits from **Key Digital®** to meet your expansion needs, from 8x4, to 8x8, to 8x12, ... to 8x44

Massively expandable, buy our **Key Digital® KD-MSW8x4 Fat BoySeries** analog matrix switchers with total confidence, as each system kit comes pre-configured, assembled, and tested:

Model #	MSRP	Description
KD-MSW8x4	\$2,000	8 x 4 HDTV Matrix Switcher (single base unit)
KD-MSW8x4-8 x 8	\$5,000	8 x 8 HDTV Matrix Switcher (2 base units of 8x4 and Cable Kit)
KD-MSW8x4-8x12	\$8,500	8x12 HDTV Matrix Switcher (3 base units of 8x4 and Cable Kit)
KD-MSW8x4-8x16	\$12,500	8x16 HDTV Matrix Switcher (4 base units of 8x4 and Cable Kit)
KD-MSW8x4-8x20	\$17,500	8x20 HDTV Matrix Switcher (5 base units of 8x4 and Cable Kit)
KD-MSW8x4-8x24	\$25,000	8x24 HDTV Matrix Switcher (6 base units of 8x4 and Cable Kit)
KD-MSW8x4-8x28	\$32,000	8x28 HDTV Matrix Switcher (7 base units of 8x4 and Cable Kit)
KD-MSW8x4-8x32	\$40,000	8x32 HDTV Matrix Switcher (8 base units of 8x4 and Cable Kit)
KD-MSW8x4-8x36	\$52,000	8x36 HDTV Matrix Switcher (9 base units of 8x4 and Cable Kit)
KD-MSW8x4-8x40	\$63,000	8x40 HDTV Matrix Switcher (10 base units of 8x4 and Cable Kit)
KD-MSW8x4-8x44	\$75,000	8x44 HDTV Matrix Switcher (11 base units of 8x4 and Cable Kit)

The wide range of leading-edge technology products from **Key Digital®** provides total system solutions for all of your video and audio applications. Our digital (HDMI, DVI-D, and SDI) and analog video product lines are ever-expanding, and include **Digital Video and Audio Processors; Video/Audio Switchers; Video/Audio Distribution Amplifiers; Video and Interface Adapters; and HDMI, DVI, and Analog Cables.** **Key Digital's** CES award-winning products are developed as key solutions for HDTV Home Theater Retailers, Custom Installers, System Integrators, Broadcasters, Manufacturers, and Consumers.

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About Key Digital®

Key Digital Systems (Key Digital®) is a CES award-winning developer of leading-edge technology for HDTV applications, providing total video systems solutions. **Key Digital®** is at the forefront of the video industry for Home Theater Retailers, Custom Installers, System Integrators, Broadcasters, Manufacturers, and Consumers. Founded by HDTV industry pioneer Mike Tsinberg, **Key Digital®** is uniquely capable of identifying and creating total product solutions that enable seemingly incompatible video products to work together. The company manufactures a wide range of digital video processing and video signal distribution solutions marketed broadly to the HDTV community, such as digital video and audio processors, switchers, distribution amplifiers, cables, adapters, and more. For more information visit us at www.keydigital.com.

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