

PUBLIC RELATIONS CONTACT:*Masha Lakhter*

Email: masha@keydigital.com

Phone: 914-667-9700 ext. 211

Cell: 917-701-3238

Fax: 914-668-8666

Martin O'Hanlon

Email: martin@keydigital.com

Phone: 914-667-9700 ext. 216

For Immediate
Release

Compass Control® Technology Now Compatible with Russound's C-Series Multi-Zone Control Amps and Digital Media Streamer

Bi-directional driver gives integrators a plug-and-play solution

Mount Vernon, NY. March 20, 2014—Key Digital, an award winning (CES, CEDIA, InfoComm, NAHB) developer and manufacturer of leading-edge technology for HDTV applications, has announced that Russound's C-Series Multi-Zone Control Amps and Digital Media Streamer is now compatible with the Compass Control System, the first fully integrated major control system built from the ground up to use Apple's iOS devices – iPad®, iPad mini®, iPhone®, and iPod touch® – as its backbone.

The C-Series controller is Russound's MCA-C5, which provides eight zones of distributed stereo audio from any of eight sources. The source loop outputs and the addition of up to five additional controllers allow for scalability to 48 zones. C-Series products are Ethernet enabled devices allowing for communication via RIO (Russound I/O). RIO allows C-Series products to integrate and communicate bi-directionally through Ethernet protocol.

Russound's DMS-3.1 Digital Media Streamer provides network-based digital music to your multiroom system. As an Apple Certified AirPlay accessory, audio content can be sent to the DMS-3.1 from any iOS device.

"A big reason for the C-series' popularity is the convenience and flexibility it brings to a whole house audio system," said Charlie Porritt, CEO of Russound. "With Compass Control, we're upping the ante thanks to Key Digital's brilliant and cost-effective approach to integrating iOS-based control into our most popular multi-zone amplifier to date."

"Russound's C-Series multiroom system offers a wide range of features designed to satisfy end-users, including a Party Mode that makes it easy to control selection and volume in every zone from a single vantage point, Source Linking to connect multiple zones to a single zone while still independent volume and on/off control, and Zone Linking, which allows a user to control multiple zones by one or more keypads." Stated Key Digital's Vice-President of Sales, Michael Lakhter.

For additional information about Key Digital® and its award winning product Compass Control®, please [click here](#).

To learn more about the Russound's C-Series MCA-C5, [click here](#). To learn more about the Russound's DMS-3.1 Digital Media Streamer, [click here](#).

Key Digital Industry Leadership



Mike Tsinberg, Founder and President of Key Digital, is a holder of 40 HDTV patents.

- “Father of DVD” - Developed architecture and system software for world first Digital Video Disk (DVD) MPEG2 based authoring system - key DVD enabling technology
- Participated with Emmy Award Winner for DVD technology development
- 2009 Inductee as one of the Top 200 Pioneers of HDTV by the Academy of DTV Pioneers (CEA)
- SMTPE Fellow
- Adele De Berri Pioneers Award winner at InfoComm 2013

About Key Digital®

Key Digital is a CES award-winning developer and manufacturer of leading-edge technology for HDTV applications, delivering total video systems solutions. The company manufactures a wide range of digital video processing and video signal distribution solutions marketed broadly to the HDTV community, such as digital video and audio processors, switchers, distribution amplifiers, cables, adapters, and more. For more information, visit us at www.keydigital.com.

About Russound®

Since 1967, innovation, quality and reliability have been the pillars of the Russound® product tradition. Located in Newmarket, N.H., USA, Russound offers the products and expertise customers need to enjoy multiroom audio and video systems in the home. With more than 45 years experience, Russound continues to cater to installation professionals and their customers by pairing powerful systems using the latest technologies with intuitive controls, high-performance and easy-to-use solutions. For more information, visit the company's Web site at www.russound.com.