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# For Immediate RELEASE

## Key Digital Now Offers a Lifetime Limited Warranty on all Products

### Mount Vernon, NY – February 28, 2014

Key Digital®, an award winning (CES, CEDIA, InfoComm, NAHB) manufacturer of leading-edge technology for HDTV applications, introduces limited lifetime warranties on all new products sold after January 1<sup>st</sup>, 2014. The Limited Warranty begins on the date of purchase as listed on the sales or delivery receipt from your Authorized Key Digital Reseller.

Key Digital's Lifetime Limited Product Warranty guarantees that its products will work as they were designed and engineered for their intended function during the time of their production. This warranty doesn't guarantee that Key Digital's products or the technology used within its products will not become obsolete and incompatible with future technologies

At its discretion, Key Digital, will either repair the defective product or replace the product with an item of equal or greater specifications that restores the functionality of the system.

Vice President of Sales, Michael Lakhter, stated "Since Key Digital is known as the best brand in its class, we feel it is important to back it up with a lifetime warranty."

For more information on Key Digital's Lifetime Limited Warranty, [click here](#).

### Key Digital Industry Leadership



Mike Tsinberg, Founder and President of Key Digital, is a holder of 40 HDTV patents.

- “Father of DVD” - Developed architecture and system software for world first Digital Video Disk (DVD) MPEG2 based authoring system—key DVD enabling technology
- Participated with Emmy Award Winner for DVD technology development
- 2009 Inductee by HDTV by the Academy of DTV Pioneers (CEA) - Top 200 Pioneers
- SMTPE Fellow

### **About Key Digital<sup>®</sup>**

Key Digital<sup>®</sup> is an award winning (CES, CEDIA, InfoComm, NAHB) developer and manufacturer of leading-edge technology for HDTV applications, delivering total video systems solutions. The company manufactures a wide range of digital video processing and video signal distribution solutions as well as control systems marketed broadly to the HDTV community, such as digital video and audio processors, switchers, distribution amplifiers, cables, adapters, and more. For more information, visit our webpage at <http://www.keydigital.com>.