

PUBLIC RELATIONS CONTACT:*Masha Lakhter*Email: masha@keydigital.com

Phone: 914-667-9700 ext. 211

Cell: 917-701-3238

Fax: 914-668-8666

For Immediate RELEASE

Key Digital® Presents New Champion Series HiFi Commercial ProK HDMI Cables

Mount Vernon, NY. Key Digital, Inc. – May 27th, 2014 – Key Digital®, an award winning (CES, CEDIA, InfoComm, NAHB) manufacturer of leading-edge technology for HDTV applications, is proud to introduce the new Champion Series HiFi Commercial ProK HDMI Cables, designed specifically for commercial applications where reliable, easy and value-oriented HDMI connectivity solutions are needed.

Key Digital® HiFi Commercial HDMI Cables **KD-HIFI30ProK, KD-HIFI40ProK, KD-HIFI50ProK, KD-HIFI60ProK, KD-HIFI75ProK** benefit installers by simply providing the best and most convenient audio/video connection you can buy to experience Full HD 1080p+ and Ultra HD/4K. The Champion Series ProK Series cables are equipped with the latest HDMI technology, such as 31.5 Gbps speed, using RedMere® Technology to power Ultra HD/4K resolution support, refresh rates of 120/240/480/600Hz, OPEN EYE™ Technology and 3D capability. They also support next generation of digital audio bit-streams including Dolby® TrueHD, Dolby® Digital Plus, and DTS-HD Master Audio™. Today's installers need reliable, easy, and fast integration of video and audio in commercial and residential applications. This is why the HiFi Commercial ProK HDMI Cables are backed with a Limited Lifetime Warranty.

Key Digital's® expertise is globally sought out when it comes to providing effective and reliable HDMI connectivity solutions at a great value. "At Key Digital®, we design not just products, but entire system solutions. This means that our Champion Series HDMI cables are created to handle almost any system design where quality high definition video connectivity is a factor," says Michael Lakhter, VP of Sales. "Our Company values the demanding needs of today's commercial A/V systems and takes great pride in the performance, flexibility, and user-friendly nature of all our products."

For more information on how Key Digital® is revolutionizing digital video transmission, visit <http://www.keydigital.com>.

Key Digital® will be exhibiting at InfoComm 2014. For more information [click here](#) or visit us at Booth #C9322.

Key Digital Industry Leadership



Mike Tsinberg, Founder and President of Key Digital, is a holder of 40 HDTV patents.

- “Father of DVD” - Developed architecture and system software for world first Digital Video Disk (DVD) MPEG2 based authoring system—key DVD enabling technology
- Participated with Emmy Award Winner for DVD technology development
- 2009 Inductee by HDTV by the Academy of DTV Pioneers (CEA) - Top 200 Pioneers
- SMTPE Fellow
- Adele De Berri Pioneers Award winner at InfoComm 2013

About Key Digital®

Key Digital® is an award winning (CES, CEDIA, InfoComm, NAHB) developer and manufacturer of leading-edge technology for HDTV applications, delivering total video systems solutions. The company manufactures a wide range of digital video processing and video signal distribution solutions as well as control systems marketed broadly to the HDTV community, such as digital video and audio processors, switchers, distribution amplifiers, cables, adapters, and more. For more information, visit our webpage at <http://www.keydigital.com>.