

PUBLIC RELATIONS CONTACT:*Masha Lakhter*Email: masha@keydigital.com

Phone: 914-667-9700 ext. 211

Cell: 917-701-3238

Fax: 914-668-8666

For Immediate RELEASE

Key Digital[®] Partners with LVZ International as International Representative

Mount Vernon, NY. Key Digital, Inc. – May 8th, 2014 – Key Digital[®], an award winning (CES, CEDIA, InfoComm, NAHB) manufacturer of leading-edge technology for HDTV applications, partners with LVZ International to expand Compass Control's global presence in the industry. Compass Control[®] represents the first fully integrated major control system built from the ground up to use Apple's iOS devices – iPad[®], iPad mini[®], iPhone[®], and iPod touch[®] – as its backbone.

LVZ International, lead by Linda van Zanten, is a firm specializing in custom integration channels and backed with a team with years of experience in business and brand development. Linda and the team at LVZ International have brought quality brands such as, SpeakerCraft, iPort, LaunchPort, to reach substantial success in the market. Working in over 43 countries, LVZ International has the knowledge and tools to expand Compass Control[®] in the international market even further.

Linda van Zanten said "We are excited at the potential for growth of Key Digital world wide, this quality brand has so much potential"

Key Digital's Vice President of Sales, Michael Lakhter, said "We are excited to partner with Linda and LVZ, as they have outstanding relationships in the international market to expand our businesses together"

For more information on how Key Digital is revolutionizing digital video transmission, visit: <http://www.keydigital.com>.

For more information on LVZ International, visit <http://www.lvzinternational.com>

Key Digital Industry Leadership



Mike Tsinberg, Founder and President of Key Digital®, is a holder of 40 HDTV patents.

- “Father of DVD” - Developed architecture and system software for world first Digital Video Disk (DVD) MPEG2 based authoring system—key DVD enabling technology
- Participated with Emmy Award Winner for DVD technology development
- 2009 Inductee by HDTV by the Academy of DTV Pioneers (CEA) - Top 200 Pioneers
- SMTPE Fellow
- Adele De Berri Pioneers Award winner at InfoComm 2013

About Key Digital®

Key Digital® is an award winning (CES, CEDIA, InfoComm, NAHB) developer and manufacturer of leading-edge technology for HDTV applications, delivering total video systems solutions. The company manufactures a wide range of digital video processing and video signal distribution solutions as well as control systems marketed broadly to the HDTV community, such as digital video and audio processors, switchers, distribution amplifiers, cables, adapters, and more. For more information, visit our webpage at <http://www.keydigital.com>.

About LVZ International

LVZ International is a privately owned international manufacturer's representative firm specializing in the custom integration channel with its main office located in Vancouver, British Columbia

For more information on LVZ International, visit <http://www.lvzinternational.com> or contact them directly at 604-218-1404.