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For Immediate Release

Key Digital® Announces Compass Alliance™ Partnership with Sharp, Autonomic, and Optoma



Mount Vernon, NY. Key Digital Systems, Inc. – November 27, 2012 – Key Digital® is proud to announce a partnership with Sharp, Autonomic, and Optoma to deliver the best IP network backbone for the Compass Control's network communication abilities. Compass Control® represents the first fully integrated major control system built from the ground up to use Apple's iOS devices – iPad®, iPad® Mini, iPhone®, and iPod touch® – as its backbone.

Compass Alliance™ Partners (CAP) along with the companies mentioned above have created a fully integrated control system with driver support for hardware from the following brands: Access Networks, ADA, Aprilaire, Ashly, Boston Acoustics®, ClearOne®, Denon, Furman, ICRealtime Security Solutions®, Integra, iPort®, IVC Professional, Key Digital, LG, Lutron®, Luxul, Marantz®, MechoShade, Onkyo®, Pakedge, Panamax, Primeview, Russound®, RCI Custom, SurgeX, Wolfvision®, and YCD Multimedia. Combining the knowledge and expertise from the different CAP brands has allowed Compass Control® to develop a complete turnkey residential or commercial control solution.

Each of Key Digital's new partners brought to the company their profound knowledge of the industry and many years of satisfactory experience:

- **Sharp** is a worldwide developer of one-of-a-kind home entertainment products, appliances, networked multifunctional office solutions, solar energy solutions, LED lighting and mobile communication and information tools. The company has been on the cutting edge of technology, consistently innovating new appliances, industrial equipment and office solutions, and changing the lives of people around the world. It holds numerous awards in the technology sector that make us very proud to be their partner.
- **Autonomic** is the leading innovator of digital media solutions for integrators and manufacturers in the custom electronics industry. Autonomic's unique experience with the challenges particular to the custom electronics industry has made the company the leading software engineering firm in the channel.
- **Optoma** is an award-winning developer of projection and digital display products for business, education and home. The company manufactures multimedia projectors for mobile users, fixed installations, classrooms and home theaters, as well as HD displays. With advanced optical engineering and dedication to quality, Optoma's innovative products incorporate the latest refinements in video display technology.

These partnerships have given Compass Control® installers access to some of the best wired and wireless networking products currently available on the market today for implementing the best IP networks shared by audio, video, automation controls and computers. Sharp, Autonomic, and Optoma added their invaluable experience of the market to perfection Compass Control. Key Digital® is excited to be pairing with such highly regarded networking companies that make up a core component of the Compass Alliance™ Partners.

Compass Control[®] has the ability to control devices via RS-232, IR, or via TCP/IP. This new control system provides installers with bi-directional IR, two-way RS-232 with feedback, and two-way TCP/IP control for unlimited flexibility and maximum compatibility with new or existing devices. Compass Control[®] also provides control via relays and sensors demonstrating its nature as a powerful integration tool. When programming the system via the Compass Navigator[®] PC editor software, installers are given three separate database managers to make programming faster than traditional control systems. Compass Navigator[®] also enables installers to edit command code sets, which allows Compass Control[®] to be tailored to each and every system installation. Compass Control[®] is comprised of four main components: the iPad[®]/iPhone[®]/iPod[®] touch, the KD-MC2500 master controller, the KD-CSL Compass Control[®] Software License (which activates the system), and the optional KD-WPCW/KD-WCPB wall plates (available September 2012).

Key Digital Vice-President for Sales, Michael Lakhter, commented on Compass Control's readiness to take on market challenges, "With the efforts of Key Digital[®], Sharp, Autonomic, and Optoma, Compass Control[®] represents the culmination of our efforts to create the most powerful, most user-friendly, and most comprehensive control system available on the market today."

To learn about Sharp, Autonomic, or Optoma please visit the following websites respectively <http://www.sharppusa.com/>, <http://www.autonomic-controls.com/>, and <http://www.optomausa.com/>.

For more information on Compass Control[®] please visit <http://www.keydigital.com/compass>.
For more information please visit or <http://www.keydigital.com>.

About Key Digital[®]

Key Digital[®], led by digital video pioneer Mike Tsinberg, is a CES award-winning developer and manufacturer of leading-edge technology for HDTV applications, delivering total video systems solutions. The company manufactures a wide range of digital video processing and video signal distribution solutions marketed broadly to the HDTV community, such as digital video and audio processors, switchers, distribution amplifiers, control systems, cables, adapters, and more.

Industry Leadership



Mike Tsinberg, Founder and President of Key Digital, is a holder of 40 HDTV patents.

- SMPTE fellow
- Participated with Emmy Award Winner for DVD technology development
- “Father of DVD” - Developed architecture and system software for world first Digital Video Disk (DVD) MPEG2 based authoring system - key DVD enabling technology

For more information, visit us at www.keydigital.com.