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For Immediate
Release**Key Digital® Announces
Compass Alliance™ Partnership with Audio Design Associates
(ADA), Request, and Sonance**

Mount Vernon, NY. Key Digital Systems, Inc. – December 17, 2012 – Key Digital®, a CES award-winning developer and manufacturer of leading-edge technology for HDTV applications, is proud to expand its Alliance Partnership to Audio Design Associates (ADA), Request, and Sonance to deliver the best IP network backbone for the Compass Control's network communication abilities. Compass Control® represents the first fully integrated major control system built from the ground up to use Apple's iOS devices – iPad®, iPad® Mini, iPhone®, and iPod touch® – as its backbone.

Compass Alliance™ Partners (CAP) along with the companies mentioned above have created a fully integrated control system with driver support for hardware from the following brands: Access Networks, ADA, Aprilaire, Ashly, Autonomic, Boston Acoustics®, ClearOne®, Cloud, Denon, Furman, HAI by Leviton, ICREaltime Security Solutions®, Integra, iPort®, IVC Professional, Key Digital, LG, Lutron®, Luxul, Marantz®, MechoShade, Onkyo®, Optoma, Sharp, Pakedge, Panamax, Primeview, Russound®, RCI Custom, SurgeX, Vidabox, Wolfvision®, and YCD Multimedia. Combining the knowledge and expertise from the different CAP brands has allowed Compass Control® to develop into a complete turnkey residential or commercial control solution.

These partnerships have given Compass Control® installers access to some of the best wired and wireless networking products currently available on the market today for implementing the best IP networks shared by audio, video, automation controls and computers. Audio Design Associates (ADA), Request, and Sonance added their invaluable experience of the market to perfection Compass Control.

- **Audio Design Associates (ADA)** is recognized as the brand of excellence and has been the undisputed leader in the fields of high-end home theater and multi-room audio technology since 1977. Albert Langella, ADA's Chief Design Engineer, CEO and President, received CEDIA's most hallowed award, The Lifetime Achievement Award, in 1994, in honor of his achievements with the company and technological contributions to the marketplace.
- **ReQuest's** home-entertainment systems have set the standard for high-end digital media storage, management, playback, and system integration since 1998. ReQuest has received numerous accolades for having the best service in the consumer electronics industry.
- **Sonance** remains at the forefront of technology by offering innovative design solutions that harmoniously blend sound with designs favored by leading custom integrators, architects, interior-design professionals, and design-conscious clients throughout the world.

Compass Control® has the ability to control devices via RS-232, IR, or via TCP/IP. This new control system provides installers with bi-directional IR, two-way RS-232 with feedback, and two-way TCP/IP control for unlimited flexibility and maximum compatibility with new or existing devices. Compass Control® also provides control via relays and sensors demonstrating its nature as a powerful integration tool. When programming the system via the Compass Navigator® PC editor software, installers are given three separate database managers to make programming faster than traditional control systems. Compass Navigator® also enables installers to edit command code sets, which allows Compass Control® to be tailored to each and every system installation. Compass Control® is comprised of four main components: the iPad®/iPhone®/iPod® touch, the KD-MC2500 master controller, the KD-CSL Compass Control® Software License (which activates the system), and the optional KD-WPCW/KD-WCPB wall plates (available September 2012).

Key Digital Vice-President for Sales, Michael Lakhter, commented on Compass Control's readiness to take on market challenges, "With the efforts of Key Digital®, Request, ADA, and Sonance, Compass Control® represents the culmination of our efforts to create the most powerful, most user-friendly, and most comprehensive control system available on the market today."

To learn about Request, ADA, or Sonance please visit the following websites respectively <http://www.request.com/>, <http://www.ada.net/>, and <http://www.sonance.com/>. For more information on Compass Control® please visit <http://www.keydigital.com/compass>.

About Key Digital®

Key Digital®, led by digital video pioneer Mike Tsinberg, is a CES award-winning developer and manufacturer of leading-edge technology for HDTV applications, delivering total video systems solutions. The company manufactures a wide range of digital video processing and video signal distribution solutions marketed broadly to the HDTV community, such as digital video and audio processors, switchers, distribution amplifiers, control systems, cables, adapters, and more. For more information, visit us at www.keydigital.com.

Industry Leadership



Mike Tsinberg, Founder and President of Key Digital, is a holder of 40 HDTV patents.

- Participated with Emmy Award Winner for DVD technology development
- "Father of DVD" - Developed architecture and system software for world first Digital Video Disk (DVD) MPEG2 based authoring system - key DVD enabling technology
- SMPTE fellow