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For Immediate Release

# Key Digital® Introduces Champion Series™ Hi-Fi Commercial PRO HDMI Cables

**Mount Vernon, NY. Key Digital Systems, Inc. – December 17, 2012** – Key Digital® is proud to introduce its exciting new Champion Series™ Hi-Fi Commercial PRO HDMI Cables, designed specifically for commercial applications where reliable, easy, and value-oriented HDMI connectivity solutions are needed.

The new Champion Series™ Hi-Fi Commercial **KD-HIFI30PRO, KD-HIFI40PRO, KD-HIFI50PRO, KD-HIFI60PRO, KD-HIFI75PRO** HDMI Cables benefit installers by simply providing the best and most convenient audio/video connection you can buy to experience 1080p "Full HD" video potential. The Champion Series™ cables are equipped with the latest advanced HDMI features, such as 4K resolution support and passing of 3D signals. They also support next generation of digital audio bit-streams including Dolby® TrueHD, Dolby® Digital Plus and DTS™-HD Master Audio. Key Digital® Hi-Fi Commercial PRO HDMI Cables include IQ Control™ technology, the first fully-configurable Control Line over HDMI, providing versatile control line for any two of the following; CEC, ARC, IR, or RS-232. **KD-HIFI30PRO, KD-HIFI40PRO, KD-HIFI50PRO, KD-HIFI60PRO, KD-HIFI75PRO** models are great to use with HDTV & TV Displays, Cable, Satellite Boxes, DVD Players, DVRs, Game Consoles, Cameras, and Computers.

Key Digital's® expertise is globally sought out when it comes to providing effective and reliable HDMI connectivity solutions at a great value. "At Key Digital®, we design not just products, but entire system solutions. This means that our Champion Series HDMI cables are designed to handle almost any system design where quality high definition video connectivity is a factor," says Michael Lakhter, VP of Sales. "Our Company values the demanding needs of today's commercial and residential A/V systems and takes great pride in the performance, flexibility, and user-friendly nature of all our products."

Key Digital® will display new Champion Series™ Hi-Fi Commercial **KD-HIFI30PRO, KD-HIFI40PRO, KD-HIFI50PRO, KD-HIFI60PRO, and KD-HIFI75PRO** HDMI Cables at the Home Builder's Show in Las Vegas on January 22 – 24, 2013. To find out more additional information or materials, stop buy at our Booth C3158 or click here.

# Champion Series Hi-Fi Commercial PRO HDMI Cables

**30 to 75 KD-HIFI PRO HDMI Cables**

**Key Features:**

- Support all SD, HD, and VESA (VGA, SVGA, XGA, WXGA, SXGA, UXGA) resolutions up to 1080p (60Hz & 50Hz)
- Great to use with HDTV & TV Displays, Cable, Satellite Boxes, DVD Players, DVRs, Game Consoles, Cameras, Computers
- Engineered for use with all HDTV Formats including 1080p+
- Certified & Tested for 1080p OPEN EYE™ Technology
- Super Sonic Bandwidth with speeds up to 21 Gbps
- Supports 120 Hz, 240 Hz, 480 Hz and 600 Hz displays
- Supports next generation of digital audio bit-streams including Dolby® TrueHD, Dolby® Digital Plus and DTS™-HD Master Audio

**Advanced HDMI Features:**

- **3D** – Capability to pass 3D stereoscopic signal formats
- **4K** – 4096x2160/24 video resolution support for commercial applications such as Digital Movie Theaters, CAD, Post Production, Graphics and etc.
- **HDMI Ethernet Channel** – Allows 100 Mb/s Ethernet between two HDMI devices
- **Audio Return Channel** – Allows audio to be returned from display back to HDMI source for amplification and display

## Key Digital Industry Leadership

**Mike Tsinberg, Founder and President of Key Digital, is a holder of 40 HDTV patents.**

- "Father of DVD" - Developed architecture and system software for world first Digital Video Disk (DVD) MPEG2 based authoring system - key DVD enabling technology
- Participated with Emmy Award Winner for DVD technology development
- 2009 Inductee as one of the Top 200 Pioneers of HDTV by the Academy of DTV Pioneers (CEA)
- SMTPE Fellow

## About Key Digital®

Key Digital is a CES award-winning developer and manufacturer of leading-edge technology for HDTV applications, delivering total video systems solutions. The company manufactures a wide range of digital video processing and video signal distribution solutions marketed broadly to the HDTV community, such as digital video and audio processors, switchers, distribution amplifiers, cables, adapters, and more. For more information, visit us at www.keydigital.com.

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