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For Immediate Release

Key Digital® Brings a Smile to a New Jersey Dental Practice



Mount Vernon, NY. Key Digital Systems, Inc. – May 1, 2013
– Jason Schraer from Custom Electronic Systems, Inc. successfully utilized Key Digital® products for an installation at a dental office in New Jersey.

Jason Schraer, an installer with Custom Electronic Systems, Inc. in Tinton Falls, NJ, was asked to complete a video installation for the dental office of Dr. Max Sulla, D.D.S in Freehold, NJ.

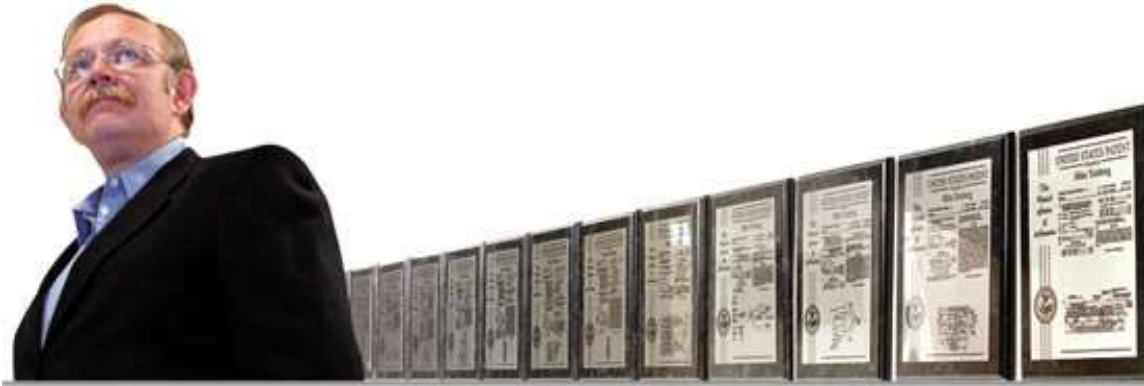
According to Jason, Dr. Sulla's practice contained 15 TVs and Dr. Sulla needed each TV to be able to display Verizon FiOS or Sony PlayStation 3 content. He wanted the simplest system possible with ease of use and reliability driving his choice of A/V products. Jason suggested that he purchase a Key Digital® Phantom Series model KD-HDSW2X1 HDMI switcher, three Phantom Series KD-HDDA 1X4 HDMI distribution amplifiers, and twenty of FatCat Series KD-CATHD HDMI baluns because of their convenience and value. The combination of the Phantom Series KD-HDSW2X1 and KD-HDDA1X4 was unbeatable and made for a clean installation without the need for additional expensive equipment. In fact, Jason stated that choosing the KDHDSW2X1 and KD-HDDA1 was "easy" and had completed previous successful installations utilizing Key Digital's award-winning products.

Jason also discussed the seamless installation by saying that it was "fairly straightforward." FatCat Series KD-CATHD HDMI balun, Phantom Series KD-HDSW2X1 HDMI switcher, Phantom Series KD-HDDA1X4 HDMI distribution amplifier, and HD Python Series Premium Commercial HDMI cables gave Jason a fully adaptable turnkey solution for Dr. Sulla's office. Already familiar with Key Digital products, Jason had a successful experience with his installation and was able to make the necessary cable runs to all 15 TVs in the doctor's practice.

Jason and Dr. Sulla were pleased with the installation and plan on seeking out Key Digital's expertise and award winning products for future installations and upgrades.

To demo the products and see why Key Digital® is the experts in digital video technology and solutions, visit our **Booth #3181** at **InfoComm 2013**. For more information about the company, please visit www.keydigital.com.

Key Digital Industry Leadership



Mike Tsinberg, Founder and President of Key Digital, is a holder of 40 HDTV patents.

- “Father of DVD” - Developed architecture and system software for world first Digital Video Disk (DVD) MPEG2 based authoring system - key DVD enabling technology
- Participated with Emmy Award Winner for DVD technology development
- 2009 Inductee as one of the Top 200 Pioneers of HDTV by the Academy of DTV Pioneers (CEA)
- SMTPE Fellow

About Key Digital®

Key Digital is a CES award-winning developer and manufacturer of leading-edge technology for HDTV applications, delivering total video systems solutions. The company manufactures a wide range of digital video processing and video signal distribution solutions marketed broadly to the HDTV community, such as digital video and audio processors, switchers, distribution amplifiers, cables, adapters, and more. For more information, visit us at www.keydigital.com.