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For Immediate
Release**Key Digital® Provides Breakthrough in HDMI 1080p Extensions via CAT cable with Fat Cat Series™ KD-CATHD500 - Runs up to 400 ft.**

Mount Vernon, NY. Key Digital Systems, Inc. – May 2, 2013 – Key Digital®, the expert in audio and video technology and solutions, is proud to introduce FatCat Series™ model **KD-CATHD500** HDMI balun kit, the newest digital video distribution solution. This HDMI balun kit is designed for commercial applications where long CAT6/STP cable runs are impeding digital video signal transmission. As leaders in digital and analog video technology, Key Digital® produces a variety of HDMI baluns to provide solutions to installers for commercial A/V systems.

The FatCat Series™ model **KD-CATHD500** now offers runs of up to 400ft. on 1080p/60 using our FatCat Series™ model KD-CAT6STP1X CAT6STP cabling solution. The **KD-CATHD500** is also equipped with Ethernet ports to pass streaming online media to displays, and the transmit ends of both models offer a built in HDMI pass through – the first of its kind. Key Digital's first ever HDBaseT balun kit also offers bi-directional and simultaneous control features, further proving the versatility of the FatCat Series™ family of HDMI baluns. The **KD-CATHD500** are one of the first balun kits to have an EDID control built in, which ensures a proper handshake between HDMI devices every time.

Mike Tsinberg, President at Key Digital®, stated: “The **KD-CATHD500** opens a new window of opportunity for Key Digital® as it is the first 10g BaseT Balun kit with available IR and RS-232 (bi-directional and single direction).”

Today's installers need reliable, easy, and fast integration of video and audio in both residential and commercial applications. The **KD-CATHD500** simplifies HDMI installations offering all video, audio and control capabilities needed for the most technical applications.

KD-CATHD500 and the rest of Key Digital's products are designed and engineered by Mike Tsinberg and the Key Digital® engineering team, providing dealers with guaranteed quality, performance, and reliability.

For more information on how Key Digital is revolutionizing digital video transmission, visit <http://www.keydigital.com>. Key Digital® will be exhibiting at InfoComm 2013. For more information [click here](#) or visit us at **Booth #3181**.

Key Digital Industry Leadership



Mike Tsinberg, Founder and President of Key Digital, is a holder of 40 HDTV patents.

- “Father of DVD” - Developed architecture and system software for world first Digital Video Disk (DVD) MPEG2 based authoring system - key DVD enabling technology
- Participated with Emmy Award Winner for DVD technology development
- 2009 Inductee as one of the Top 200 Pioneers of HDTV by the Academy of DTV Pioneers (CEA)
- SMTPE Fellow

About Key Digital®

Key Digital is a CES award-winning developer and manufacturer of leading-edge technology for HDTV applications, delivering total video systems solutions. The company manufactures a wide range of digital video processing and video signal distribution solutions marketed broadly to the HDTV community, such as digital video and audio processors, switchers, distribution amplifiers, cables, adapters, and more. For more information, visit us at www.keydigital.com.