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For Immediate
Release**Key Digital® Systems Received the Best of IBS 2013 Award in the Best Home Technology Category*****Compass Control® Named the Best Home Automation Control System***

Mount Vernon, NY. Key Digital Systems, Inc. – January 25, 2013 – Key Digital® Systems' most innovative product Compass Control® received an honorary Best of IBS 2013 award in the Best Home Technology category from National Association of Home Builders (NAHB). The announcement was made on January 24th, 2013 at the NAHB International Builders' Show 2013 in Las Vegas, NV.

Compass Control® represents the first fully integrated major control system built from the ground up to use Apple's iOS devices – iPad®, iPad mini®, iPhone®, and iPod touch® – as its backbone. Key Digital engineers created this product to simplify a previously complicated process and provide one simple solution. With the power of iOS and the Compass Control® App for iPad®, iPad mini®, iPhone®, and iPod touch®, control for your dream system has become a reality thanks to simple swipe gestures and the simplicity of its beautiful graphic interface. Compass Control® is flexible enough for any system, small or large, residential or commercial. "Simplified Smart Control" delivers complete control over whole house video distribution. Using Key Digital's Compass Navigator™ software, programming a Compass Control® device is an intuitive step by step process utilizing simple 'drag and drop' gestures.

The CEO of Key Digital Mike Tsinberg commented: "Only Compass Control® delivers seamless performance and lightning fast response time from your control system."

Compass Control® has the ability to manage devices via RS-232, IR, or via TCP/IP. This new control system provides installers with bi-directional IR, two-way RS-232 with feedback, and two-way TCP/IP control for unlimited flexibility and maximum compatibility with new or existing devices. It also provides control via relays and sensors demonstrating its nature as a powerful integration tool.

Sponsored by National Association of Home Builders (NAHB), the award is designed to encourage manufacturers to produce the best quality product on the market and to recognize companies that exemplify the vitally important teamwork.

Michael Lakhter, the VP of Sales at Key Digital®, says: “It was a great honor to receive the Best of IBS 2013 award from NAHB. Our product has revolutionized the control industry. Installers no longer need to waste precious time on learning and programming. Instead, with Compass Control® they just need to drag and drop the requirements to build any system they desire. This allows saving time and money, as the product does all the programming for you via IntelliBuilder. This award is a direct proof of Key Digital’s commitment to excellence and customers’ satisfaction.”

For additional information about Key Digital® and its winning product Compass Control® please [click here](#). To download a FREE Compass Control App for your iPad®, iPad mini®, iPhone®, and iPod touch® click [here](#).

Key Digital Industry Leadership



Mike Tsinberg, Founder and President of Key Digital, is a holder of 40 HDTV patents.

- “Father of DVD” - Developed architecture and system software for world first Digital Video Disk (DVD) MPEG2 based authoring system - key DVD enabling technology
- Participated with Emmy Award Winner for DVD technology development
- 2009 Inductee as one of the Top 200 Pioneers of HDTV by the Academy of DTV Pioneers (CEA)
- SMTPE Fellow

About Key Digital®

Key Digital is a CES award-winning developer and manufacturer of leading-edge technology for HDTV applications, delivering total video systems solutions. The company manufactures a wide range of digital video processing and video signal distribution solutions marketed broadly to the HDTV community, such as digital video and audio processors, switchers, distribution amplifiers, cables, adapters, and more. For more information, visit us at www.keydigital.com.