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For Immediate
Release**Key Digital® Introduces Champion Series™
Hi-Fi Residential HDMI Cables with Integrated IR or Uni-Directional RS-232****CHAMPION
SERIES™**

Mount Vernon, NY. Key Digital – August 8, 2013 – Key Digital® is proud to introduce its new Champion Series™ Hi-Fi Residential HDMI Cables, designed specifically for residential applications where reliable, easy, and value-oriented HDMI connectivity solutions are needed.

Key Digital® Hi-Fi Residential HDMI Cables **KD-HIFI1.5, KD-HIFI3, KD-HIFI6, and KD-HIFI9** benefit installers by simply providing the best and most convenient audio/video connection you can buy to experience 1080p “Full HD” video potential. The Champion Series™ cables are equipped with the latest advanced HDMI features, such as 4K resolution support and passing of 3D signals. They also support next generation of digital audio bit-streams including Dolby® TrueHD, Dolby® Digital Plus and DTS™-HD Master Audio. **KD-HIFI1.5, KD-HIFI3, KD-HIFI6, and KD-HIFI9** models are great to use with HDTV & TV Displays, Cable, Satellite Boxes, DVD Players, DVRs, Game Consoles, Cameras, and Computers.

Key Digital’s® expertise is globally sought out when it comes to providing effective and reliable HDMI connectivity solutions at a great value. “At Key Digital®, we design not just products, but entire system solutions. This means that our Champion Series HDMI cables are created to handle almost any system design where quality high definition video connectivity is a factor,” says Michael Lakhter, VP of Sales. “Our Company values the demanding needs of today’s residential A/V systems and takes great pride in the performance, flexibility, and user-friendly nature of all our products.”

For more information on how Key Digital is revolutionizing digital video transmission, visit <http://www.keydigital.com>. Key Digital® will be exhibiting at CEDIA 2013. For more information [click here](#) or visit us at **Booth #3738**.

Champion Series Hi-Fi Residential HDMI Cables



1.5 to 9 KD-HIFI HDMI Cables

Key Features:

- Support all SD, HD, and VESA (VGA, SVGA, XGA, WXGA, SXGA, UXGA) resolutions up to 1080p (60Hz & 50Hz)
- Engineered for use with all HDTV Formats including 1080p+
- Certified & Tested for 1080p OPEN EYE™ Technology
- Super Sonic Bandwidth with speeds up to 21 Gbps
- Supports 120 Hz, 240 Hz, 480 Hz and 600 Hz displays
- Supports next generation of digital audio bit-streams including Dolby® TrueHD, Dolby® Digital Plus and DTS™-HD Master Audio
- Lengths 30 ft. and greater feature LED head with equalization

Advanced HDMI Features:

- **3D** – Capability to pass 3D stereoscopic signal formats
- **4K** – 4096x2160/24 video resolution support for commercial applications such as Digital Movie Theaters, CAD, Post Production, Graphics and etc.
- **HDMI Ethernet Channel** – Allows 100 Mb/s Ethernet between two HDMI devices
- **Audio Return Channel** – Allows audio to be returned from display back to HDMI source for amplification and display

Key Digital Industry Leadership



Mike Tsinberg, Founder and President of Key Digital, is a holder of 40 HDTV patents.

- “Father of DVD” - Developed architecture and system software for world first Digital Video Disk (DVD) MPEG2 based authoring system - key DVD enabling technology
- Participated with Emmy Award Winner for DVD technology development
- 2009 Inductee as one of the Top 200 Pioneers of HDTV by the Academy of DTV Pioneers (CEA)
- SMTPE Fellow

About Key Digital®

Key Digital®, an award winning (CES, CEDIA, InfoComm, NAHB) developer and manufacturer of leading-edge technology for HDTV applications, delivering total video systems solutions. The company manufactures a wide range of digital video processing and video signal distribution solutions marketed broadly to the HDTV community, such as digital video and audio processors, switchers, distribution amplifiers, cables, adapters, and more. For more information, visit us at www.keydigital.com.