

PUBLIC RELATIONS CONTACT:*Masha Lakhter*

Email: masha@keydigital.com

Phone: 914-667-9700 ext. 211

Cell: 917-701-3238

Fax: 914-668-8666

Viktoriiia Nakhla

Email: viktoriiia@keydigital.com

Phone: 914-667-9700 ext. 216

For Immediate
Release**KD-CATHD300Lite – New HDMI Extender by Key Digital®**

Mount Vernon, NY. Key Digital, Inc. – August 13, 2013 – Key Digital®, an award winning (CES, CEDIA, InfoComm, NAHB) manufacturer of leading-edge technology for HDTV applications, introduces FatCat Series™ model **KD-CATHD300Lite** HDBT/HDMI Extender, the newest digital video distribution solution. This product is designed for residential applications where long CAT6/STP cable runs are impeding digital video signal transmission. As leaders in digital and analog video technology, Key Digital® produces a variety of HDMI extenders to provide solutions to installers for residential A/V systems.

The FatCAT Series™ **KD-CATHD300Lite** allows extension of 1080p/60, 1920x1200, 3D signals up to 250 ft. when using Key Digital® Super CAT6 Shielded Cabling (Model # KD -CAT6STP1X) or up to 200 ft. when using third party CAT6/STP cabling. KD-CATHD300Lite carries IR and RS-232 for controlling remotely located equipment.

The FatCat Series™ model **KD-CATHD300Lite** now offers support for HDBaseT Technology for the seamless switching and viewing of any source/input with any display/output, regardless of multiple output viewing relation. Key Digital®'s new extender also features built-in EDID control, which ensures a proper handshake between HDMI devices every time.

Today's installers need reliable, easy, and fast integration of video and audio in residential applications. The **KD-CATHD300Lite** simplifies HDMI installations offering all video, audio and control capabilities needed for the most technical applications.

For more information on how Key Digital is revolutionizing digital video transmission, visit <http://www.keydigital.com>. Key Digital® will be exhibiting at CEDIA 2013. For more information [click here](#) or visit us at **Booth #3738**.

Key Digital Industry Leadership



Mike Tsinberg, Founder and President of Key Digital, is a holder of 40 HDTV patents.

- “Father of DVD” - Developed architecture and system software for world first Digital Video Disk (DVD) MPEG2 based authoring system - key DVD enabling technology
- Participated with Emmy Award Winner for DVD technology development
- 2009 Inductee as one of the Top 200 Pioneers of HDTV by the Academy of DTV Pioneers (CEA)
- SMTPE Fellow

About Key Digital®

Key Digital®, an award winning (CES, CEDIA, InfoComm, NAHB) developer and manufacturer of leading-edge technology for HDTV applications, delivering total video systems solutions. The company manufactures a wide range of digital video processing and video signal distribution solutions marketed broadly to the HDTV community, such as digital video and audio processors, switchers, distribution amplifiers, cables, adapters, and more. For more information, visit us at www.keydigital.com.