

**PUBLIC RELATIONS CONTACT:***Masha Lakhter*

Email: masha@keydigital.com

Phone: 914-667-9700 ext. 211

Cell: 917-701-3238

Fax: 914-668-8666

*Viktoriia Nakhla*

Email: viktoriia@keydigital.com

Phone: 914-667-9700 ext. 216

For Immediate  
Release**Key Digital® Invites 2013 NAHB International Builders' Show Attendees to Booth Tours and Introduction of New Product Releases**The International  
Builders' Show®

**Mount Vernon, NY – January 8, 2013** – Key Digital Systems, Inc. is extending an exclusive invitation to all Pro A/V integrators, contractors, consultants, dealers and sales professionals to a personal tour of the totally redesigned Key Digital® booth at 2013 NAHB International Builder's Show! Come see our newest additions to the Key Digital product portfolio. Key Digital® welcomes all NAHB 2013 attendees to join our staff at the Key Digital Booth #C3158, at the Las Vegas Convention Center, Las Vegas, NV on January 22 – 24, 2013.

**New products to be showcased at NAHB 2013:**  
**NAHB 2013 Product Preview/New Product Releases**  
**Compass Control®**



Vidabox, Wolfvision®, and YCD Multimedia. Combining the knowledge and expertise from the different CAP brands has allowed Compass Control® to develop into a complete turnkey residential or commercial control solution.

Compass Control® is currently comprised of three main components: the Compass Control® Software License (KD-CSL), the Compass Control® Master Controller (KD-MC2500), and the Compass Control® Wall Plate (KD-WCPB, KD-WPCW). When these three elements are combined with the Compass Control® App – currently available in the App

Key Digital will be the star of the show at NAHB 2013 with its latest innovation Compass Control®. It represents the first fully integrated major control system built from the ground up to use Apple's iOS 5 devices – iPad®, iPhone®, and iPod touch® – as its backbone.

Key Digital® in conjunction with Compass Control's Compass Alliance Partners (CAP) has created a fully integrated control system with driver support for hardware from the following brands: Access Networks, ADA, Aprilaire, Ashly, Autonomic, Boston Acoustics®, ClearOne®, Cloud, Denon, Furman, HAI by Leviton, ICRealtime Security Solutions®, Integra, iPort®, IVC Professional, LG, Lutron®, Luxul, Marantz®, MechoShade, Onkyo®, Optoma, Sharp, Pakedge, Panamax, Primeview, Request, Russound®, RCI Custom, Sonance, SurgeX,

Store on iTunes – any installation is now given complete control over audio, video, HVAC, lighting, shades, and security.

Compass Control® has the ability to control devices via RS-232, IR, or via TCP/IP. This new control system provides installers with bi-directional IR, two-way RS-232 with feedback, and two-way TCP/IP control for unlimited flexibility and maximum compatibility with new or existing devices. Compass Control® also provides control via relays and sensors demonstrating its nature as a powerful integration tool.

To demo the product and see why Key Digital® and CAP are the experts in digital video technology and solutions, visit our Booth #C3158. For more information please visit or <http://www.keydigital.com>. For more information on Compass Control® visit <http://keydigital.com/compass>. Key Digital® will be displaying Compass Control® at NAHB 2013 – for more information [click here](#). To download the Compass Control® demo app [click here](#).

## Industry Leadership



**Mike Tsinberg, Founder and President of Key Digital, is a holder of 40 HDTV patents.**

- SMPTE fellow
- Participated with Emmy Award Winner for DVD technology development
- “Father of DVD” - Developed architecture and system software for world first Digital Video Disk (DVD) MPEG2 based authoring system - key DVD enabling technology

**Key Digital® Systems** is a CES award-winning developer and manufacturer of leading-edge technology for HDTV applications, delivering total video systems solutions. The company manufactures a wide range of digital video processing and video signal distribution solutions marketed broadly to the HDTV community, such as digital video and audio processors, switchers, distribution amplifiers, cables, adapters, and more. For more information, visit us at [www.keydigital.com](http://www.keydigital.com).