

For Immediate Release

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Key Digital Signs AVAD as Exclusive Residential Domestic Distributor for Compass Control®



Mount Vernon, NY. Key Digital Systems, Inc. – June 13, 2012 – The Experts in Digital Video Technology and Solutions is proud to announce that it has signed its longtime distribution partner AVAD® as the exclusive residential distributor for Compass Control®, a control system developed as plug and play to support third party protocols and drivers, under the umbrella of Compass Alliance™ Partners (CAP). Compass Control®

represents the first fully integrated major control system built from the ground up to use Apple's iOS 5 devices – iPad®, iPhone®, and iPod touch® – as its backbone.

Key Digital® and the other CAP members are enthused by this new partnership as Dan O'Donnell, National Sales Manager at Key Digital® explains, "Our exclusive residential distribution partnership with AVAD® bolsters our commitment to providing complete residential solutions from one source. Installers will no longer need to go looking through multiple manufacturers to create a comprehensive AV system."

AVAD® is an industry-leading provider of solutions to the residential and commercial custom installation markets. With 24 locations throughout North America, AVAD® provides integrators access to the industry's top brands and integrated solutions for residential and commercial video, audio, lighting control, content management, whole-home and business automation and control, as well as digital signage, commercial solutions, and complimentary design services.

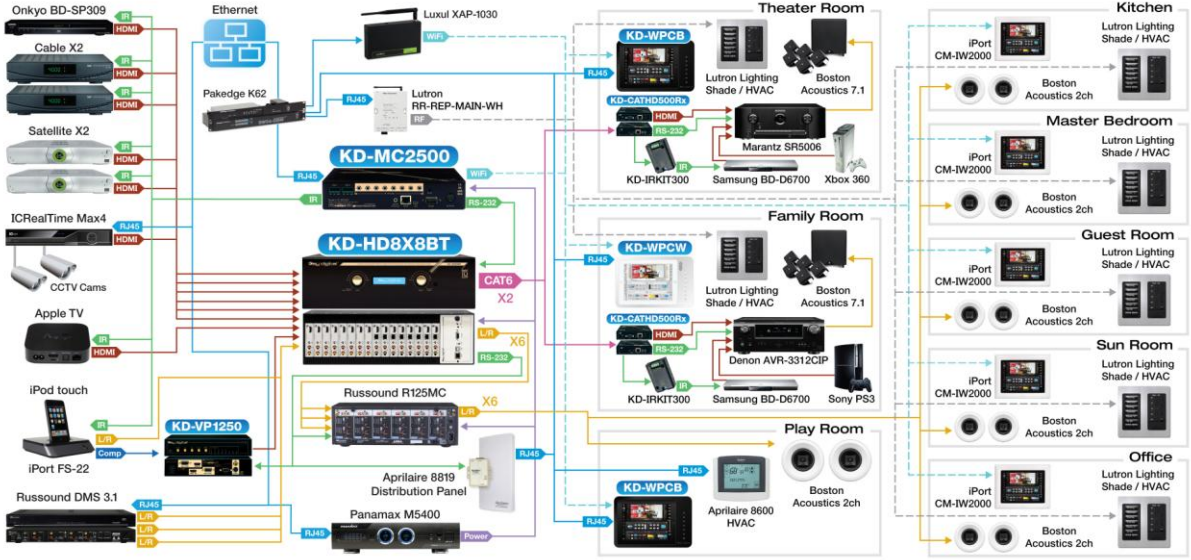


AVAD® vice president and general manager Jim Annes was excited by this exclusive residential distribution partnership stating, "I'm pleased to have AVAD® involved on the ground floor with Compass Control® and partner with Key Digital® in this exciting market. Key Digital® and CAP have partnered with AVAD® to sell a complete solution from one source, which makes it easier on installers who frequently come to us with complex needs."

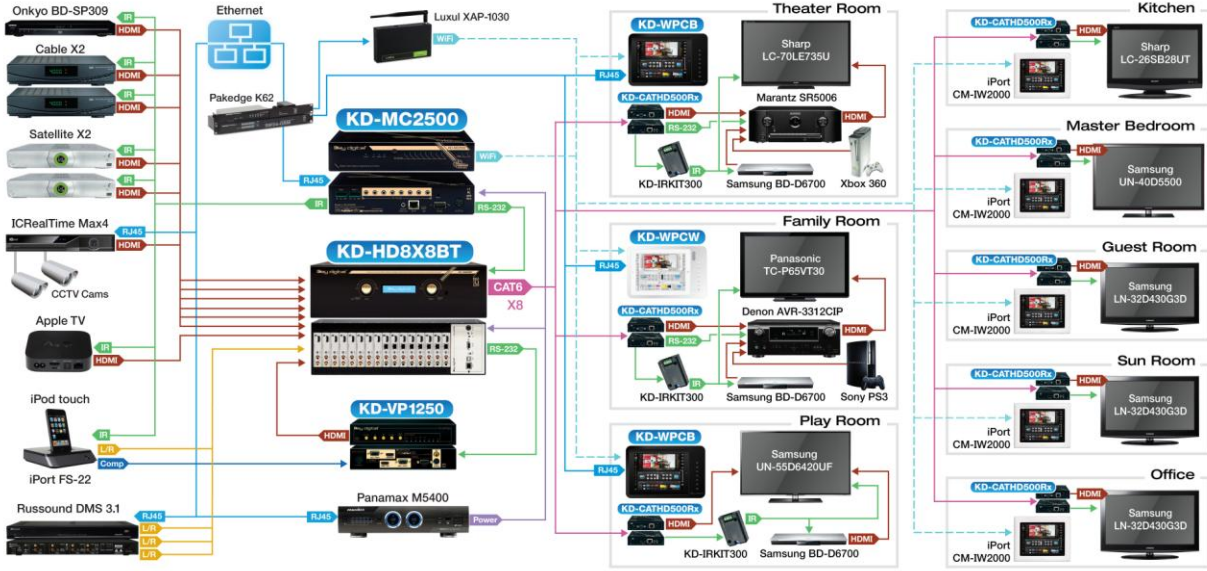


Come see today why Key Digital and AVAD are *the* Experts in Digital Video Technology and Solutions. For more information please visit or <http://www.keydigital.com>. For more information on AVAD please visit <http://www.avad.com> or <http://www.avadcanada.ca>. Key Digital® will be displaying Compass Control® at CEDIA 2012 – for more information [click here](#) or visit us at Booth #2046. Also please download the Compass Control® demo app by [clicking here](#).

Audio System Design for Residential Application



Video System Design for Residential Application



Industry Leadership



Mike Tsinberg, Founder and President of Key Digital, is a holder of 40 HDTV patents.

- SMPTE fellow
- Participated with Emmy Award Winner for DVD technology development
- “Father of DVD” - Developed architecture and system software for world first Digital Video Disk (DVD) MPEG2 based authoring system - key DVD enabling technology

Key Digital[®] Systems is a CES award-winning developer and manufacturer of leading-edge technology for HDTV applications, delivering total video systems solutions. The company manufactures a wide range of digital video processing and video signal distribution solutions marketed broadly to the HDTV community, such as digital video and audio processors, switchers, distribution amplifiers, cables, adapters, and more. For more information, visit us at www.keydigital.com.

About AVAD LLC.

AVAD is an industry-leading provider of solutions to the residential and commercial custom installation markets. As part of the Specialty Solutions Division, AVAD, a wholly-owned subsidiary of Ingram Micro, provides integrators access to the industry’s top products and integrated solutions for residential and commercial video, audio, lighting control, content management, whole-home and business automation and control, as well as digital signage and commercial solutions and design services. AVAD offers the broadest consumer electronics and home and business automation portfolio in North America. Further differentiating its services, AVAD invests in the business tools and technical support and services integrators need to grow their businesses. With 24 locations throughout North America, AVAD offers local, hands-on access to the latest products and trainings, as well as free support services including system design and technical support.