

For Immediate Release

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Key Digital President Mike Tsinberg is Featured Speaker for HDMI Applications Symposium at CEDIA Expo 2011

Mount Vernon, NY. **Key Digital Systems, Inc. the Experts in Digital Video Technology and Solutions** is proud to announce that Mike Tsinberg, President and Founder of Key Digital, will be a featured speaker at the HDMI Applications Symposium, hosted by HDMI Licensing, LLC, and will take place at CEDIA Expo 2011 in Indianapolis, IN. HDMI Licensing, LLC is the organization responsible for inventing and promoting the High Definition Multimedia Interface technology which is now the industry standard for digital video signal transmission. Mr. Tsinberg will be speaking on the topic of using CAT5/6 cabling for HDMI connectivity.

Key Digital has made tremendous achievements in the use of cable extenders or baluns to transmit digital video signals (HDMI or DVI) over CAT5/6 cabling. Mr. Tsinberg will explain how HDMI cable length limitations are no longer an obstacle when wiring an installation that is designed with HDMI connectivity in mind. Baluns such as Key Digital's FatCat Series™ HDMI Smart Baluns, models **KD-CATHD500** – the first 10GBaseT balun kit available with IR and RS-232 as well as one of the first Smart Baluns™ to utilize HDBaseT – as well as **KD-CATHD** completely solve the issue of transmitting HD video signals originating from an HDMI source over long distances.

Category 5 and 6 cabling has become very popular for analog and digital AV connectivity. The reason for its increased popularity is because of companies like Key Digital Investing in advanced semiconductor technology, that is now allowing amazing high quality video, audio, and control over twisted pair cabling. State of the art semiconductor technology now permits HDMI signals to be sent over dual and single Cat5/6 cables for distances of up to 150, 300 or 500 feet. This technology opens up new horizons for custom and commercial use of HDMI in various connectivity and matrix switching applications. Please make sure to join us for Mr. Tsinberg's presentation and explore the various methods used in 'HDMI over twisted pair' connectivity: Dual CAT5/6, Single CAT5/6 using the TMDS Equalizer and HDBaseT based methods.

Key Digital Industry Leadership



Mike Tsinberg, Founder and President of Key Digital, is a holder of 40 HDTV patents.

- “Father of DVD” - Developed architecture and system software for world first Digital Video Disk (DVD) MPEG2 based authoring system - key DVD enabling technology
- Participated with Emmy Award Winner for DVD technology development
- 2009 Inductee as one of the Top 200 Pioneers of HDTV by the Academy of DTV Pioneers (CEA)
- SMTPE Fellow

About Key Digital®

Key Digital is a CES award-winning developer and manufacturer of leading-edge technology for HDTV applications, delivering total video systems solutions. The company manufactures a wide range of digital video processing and video signal distribution solutions marketed broadly to the HDTV community, such as digital video and audio processors, switchers, distribution amplifiers, cables, adapters, and more. For more information, visit us at www.keydigital.com.