

For Immediate Release

PUBLIC RELATIONS CONTACT:

Masha Lakhter
Masha@keydigital.com
Phone: 914-667-9700 ext. 211
Cell: 917-701-3238
Fax: 914-668-8666

Key Digital® Invites 2011 InfoComm Attendees to Booth Tours and Introduction of New Product Releases

Mount Vernon, NY. Key Digital Systems, Inc. the Experts in Digital Video Technology and Solutions, have issued an invitation to all Systems Integrators and Contractors, Consultants, Dealers and Sales personnel from the Pro A/V Market to a personal tour of the Key Digital booth at InfoComm 2011. You will be introduced to the newest additions in the Key Digital Product line, and have an opportunity to meet industry pioneer and holder of 40 HDTV patents, Mike Tsinberg. All are invited to join the festivities which will take place at the Key Digital Booth, **Booth # 2506**

Please join us for another year of exciting new products and surprises at this years **InfoComm 2011 at the Orange County Convention Center, Orlando, FL, June 15th – 17th**

Come Play with the Pros!

Key Digital's Annual InfoComm Poker Tournament of Champions.

Key Digital will be hosting our Annual InfoComm Texas Hold'em Poker Tournament for the Pros. Join a friendly poker game with some of the industries biggest players. We will be giving away \$50,000 worth of Key Digital equipment to the top 10 players



For more information and to make sure you are signed up for this special event, please go to <http://www.keydigital.com/UpCommingEvents.aspx>

(Insert link here if desired)

Making HDMI Plug & Play vs. Plug & Pray

Join Mike Tsinberg, holder of 40 Video Patents and Owner of Key Digital, for an in-depth discussion on the consultant specified, field-proven HDMI technologies performing in commercial A/V systems today and how to make HDMI plug and play for proven and reliable Custom Digital Video systems. If you are involved in Video today, you cannot afford to “put your head in the sand” and hope that HDMI will go away. Learn everything you need to know about new and upcoming technologies that customers are hungry for from a true innovator in the industry and a trusted authority on all new endeavors that the A/V community must confront. Register today to discover the valuable technical information that would otherwise be left a mystery and learn how to make dollars and sense of the alphabet soup that is driving our commercial video industry today.

Wednesday, 6/15/2011 02:30 PM - 04:00 PM Room W221A

(Insert link here if desired)

New products to be showcased at InfoComm 2011:

(Confirm products below before releasing)

KD-HDMS8x8

Key Digital Hercules Series™ KD-HDMS8x8 is a HDMI Matrix Switcher capable of switching up to 8 HDMI/DVI Video Sources/Inputs to 8 independent Zones/Outputs via HDMI and CAT5. It also features card slot architecture providing flexible Input/Output configurations.

Key Features:

- Full switching of 3 independent matrixes: Video, Audio and Control
- Supports all SD, HD, and VESA (VGA, SVGA, XGA, WXGA, SXGA, UXGA) resolutions up to 1080p (60Hz & 50Hz)
 - SD & HD: 480i, 480p, 720p, 1080i, 1080p
 - VESA / VGA (RGBHV): From 640x480p up to 1920x1200p
- Full support for HDCP, HDMI 1.3a/b and 3D
- Supports lossless compressed digital audio (Dolby TrueHD, Dolby Digital Plus and DTS-HD Master Audio)
- Internal EDID Library features 8 default EDID configurations, in addition to Native EDID data for any Output/Display

Key Benefits:

- Transmits 1080p/60Hz resolution up to 140 ft, 1080p/24, 1080i, 720p and 480i/p resolutions up to 270 ft, when used with KD-BBRX receiver Baluns
- Video, Audio, IR and RS-232 distribution via a single CAT5 cable
- Fully automatic CAT5 cable equalization
- 16 active outputs (8 HDMI/DVI and 8 CAT5) enables flexible integration

- Full Audio control per output for volume, treble, bass, balance, and lip-sync from analog or digital sources
- Serial IR, Optical IR, Front Panel Control, Discrete Remote Codes, RS-232 and TCP/IP. Supports major control systems such as AMX®, Control4®, Crestron®, RTI®, Savant, Universal®, Xantech® and others

KD-BBTX / RX

HDMI/DVI Video, Analog & Digital Audio Smart Balun™
with Control over single CAT5/6/7 Transmitter / Receiver

Key Features:

- Extends HDMI or DVI Video, L/R Analog, or PCM Digital Audio, IR and RS-232 over a single CAT5/6/7 cable
- Supports all SD, HD, and VESA (VGA, SVGA, XGA, WXGA, SXGA, UXGA) resolutions up to 1080p (60Hz & 50Hz)
- SD & HD: 480i, 480p, 720p, 1080i, 1080p VESA / VGA (RGBHV): From 640x480p up to 1920x1200p
- Full support for HDCP, HDMI 1.3a/b, Deep Color (12 bits/color) Video
- Supports lossless compressed digital audio (Dolby® TrueHD, Dolby® Digital Plus and DTS™-HD Master Audio)
- Bi-Directional and Simultaneous IR and RS-232
- Audio Toggle Switch for Analog / Digital Audio Selection

Key Benefits:

- Transmits (KD-BBTX) and receives (KD-BBRX) HDMI Video, HDMI Audio, Digital or Analog Audio, IR and RS-232 over a single CAT5/6/7 cable
- 1080p/60 signals up to 150 feet, 1080p/24 signals up to 250 feet over a single CAT5/6/7 cable
- Compatible with KD-HDMS4X4, 4 Inputs to 4 Outputs HDMI Matrix Switcher
- Compatible with all video resolutions
- Allows extension of HDMI signals distances that standard HDMI cables cannot achieve
- Enables the use of less expensive CAT5/6/7 cabling for HDMI/DVI signal distribution

KD-MSWCAT8X8 / 4X4

KD-MSWCAT8X8 is a Video/Audio Matrix Switcher capable of switching up to 8 Component/VGA Video Sources/Inputs to 8 independent Zones/Outputs via CAT5/6/7 with Analog or Digital PCM Audio and is also available as a 4X4.

Key Features:

- Full switching of 4 matrixes: Video, Analog or Digital Audio, Bi-Directional IR, and Bi-Directional RS-232 Control
- Supports all SD, HD, and VESA (VGA, SVGA, XGA, WXGA, SXGA, UXGA, WUXGA) resolutions up to 1080p (60Hz & 50Hz)
 - Component: 480i, 480p, 720p, 1080i, 1080p
 - VGA (RGBHV): From 640x480 up to 1920x1200 (VESA)
- 8 Outputs distribute Component/VGA Video, Stereo or Mono Analog or Digital Audio, and Control up to 1000 ft
- Inputs support Analog Balanced/Unbalanced and Digital Coaxial PCM audio (48KHz)

- CAT5 pass-through ports for incremental expansion to up to 48x48 or 40x56

Key Benefits:

- Compatible with any VGA or Component Video source device, and any major video resolution
- Video, Audio, IR and RS-232 distribution via a single CAT5 cable up to 1,000 ft
- Fully automatic CAT5 cable equalization when used with KD-VACRX or KD-VACWPRX Receiver Baluns
- Full integration with Key Digital KD-VACRX and KD-VACWPRX or KD-CVARX Balun products
- Full Audio control per output for Volume, Treble, Bass, Balance, and Lip-Sync (Delay)
- Serial IR, Optical IR, Front Panel Control, Discrete Remote Codes, and RS-232. Supports major control systems such as AMX®, Colorado vNet®, Control4®, Crestron®, RTI®, Savant, Universal®, Xantech® and others

KD-MSVA4X4Pro

Key Digital FAT BOY Series KD-MSVA4x4Pro is a Video/Audio Matrix Switcher capable of separate switching of 4 Component (YPbPr) or RGBHV (VGA) Video Sources/Inputs to 4 independent Zones/Outputs with Analog and Digital Audio. Can also convert Analog Audio to Digital Audio or Digital Audio to Analog Audio with full control over Volume, Bass, Treble, Balance and Lip-Sync. Can also accept Composite Video over PCM connection.

Key Features

- Full independent matrix switching of Video and Audio
- Supports all SD, HD, and VESA (VGA, SVGA, XGA, WXGA, SXGA, UXGA) resolutions up to 1080p (60Hz & 50Hz)
 - SD & HD: 480i, 480p, 720p, 1080i, 1080p
 - VESA / VGA (RGBHV): From 640x480p up to 1920x1200p
- Inputs support L/R Analog and PCM Coaxial Digital Audio and can convert Analog to Digital or Digital to Analog with full Audio control.
- Front LED's indicate the selected Source and Input/Output status
- Independent Audio format configurations are supported at each output

Key Benefits

- Independent or simultaneous muting of Video and Audio
- Capable of switching RGBHV signals by utilizing Left and Right Audio connections for H & V signals.
- Serial IR, Optical IR, Front Panel Control, Discrete Remote Codes, and RS-232. Supports major control systems such as AMX®, Control4®, Crestron®, RTI®, Savant, Universal®, Xantech® and others

KD-MSA8X8Pro

Key Digital® Fat Boy Series™ KD-MSA8X8Pro is a full matrix Audio switcher capable of integrating up to 8 inputs or sources to 8 outputs or zones. The unit accepts Analog and PCM digital audio signals. Can also accept Composite Video over PCM connection. Full control of Volume, Balance, Tone and Lip Sync for Analog and PCM sources. Can convert Analog to Digital, or Digital to Analog.

Key Features

- Switches 8 Analog and PCM Digital Audio or Composite Video sources to 8 independent Zones/Outputs
- Built-In Audio Processor Converts Analog to Digital or Digital to Analog
- Front LEDs indicate the selected source and input/output status
-

Key Benefits

- Capable of switching Composite video with audio by using the PCM jack for Video and L/R for left and right analog audio
- Serial IR, Optical IR, Front Panel, Discrete Remote Codes, & RS-232 control.
- Supports major control systems such as AMX®, Colorado vNet®, Control4®, Crestron®, RTI®, Savant, Universal®, Xantech®

Industry Leadership



Mike Tsinberg, Founder and President of Key Digital, is a holder of 40 HDTV patents.

- SMPTE fellow
- Participated with Emmy Award Winner for DVD technology development
- “Father of DVD” - Developed architecture and system software for world first Digital Video Disk (DVD) MPEG2 based authoring system - key DVD enabling technology

Key Digital[®] Systems is a CES award-winning developer and manufacturer of leading-edge technology for HDTV applications, delivering total video systems solutions. The company manufactures a wide range of digital video processing and video signal distribution solutions marketed broadly to the HDTV community, such as digital video and audio processors, switchers, distribution amplifiers, cables, adapters, and more. For more information, visit us at www.keydigital.com.