

For Immediate Release

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Key Digital Supports Boston VisionWalk & Foundation Fighting Blindness

Mount Vernon, NY. Key Digital Systems, Inc. the Experts in Digital Video Technology and Solutions is proud to announce our contribution to supporting both Boston VisionWalk and its parent organization, Foundation Fighting Blindness Inc. Foundation Fighting Blindness is a charitable organization that has dedicated itself to driving, "...the research that will provide preventions, treatments and cures for people affected by retinitis pigmentosa (RP), macular degeneration, Usher syndrome, and the entire spectrum of retinal degenerative diseases." Key Digital has provided financial support for Foundation Fighting Blindness in the hopes that treatments can be found for many current degenerative eye disorders.

Key Digital is firmly committed not only to improving the world of digital video technology, but also to bettering lives through our unwavering commitment to Foundation Fighting Blindness Inc. We hope to continue our partnership with Foundation Fighting Blindness for many years to come.

For more information on Foundation Fighting Blindness Inc. please visit <http://www.blindness.org/>. For more information on Key Digital, please visit <http://www.keydigital.com> to see why we are the experts in digital video technology and solutions.

Key Digital Industry Leadership



Mike Tsinberg, Founder and President of Key Digital, is a holder of 40 HDTV patents.

- “Father of DVD” - Developed architecture and system software for world first Digital Video Disk (DVD) MPEG2 based authoring system - key DVD enabling technology
- Participated with Emmy Award Winner for DVD technology development
- 2009 Inductee as one of the Top 200 Pioneers of HDTV by the Academy of DTV Pioneers (CEA)
- SMTPE Fellow

About Key Digital®

Key Digital is a CES award-winning developer and manufacturer of leading-edge technology for HDTV applications, delivering total video systems solutions. The company manufactures a wide range of digital video processing and video signal distribution solutions marketed broadly to the HDTV community, such as digital video and audio processors, switchers, distribution amplifiers, cables, adapters, and more. For more information, visit us at www.keydigital.com.