

For Immediate Release

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Key Digital Expands Online Technical Resource Center

Mt Vernon, NY. Key Digital, the Experts in Digital Video technology and solutions, have issued an invitation to visit their Online Technical Resource Center, a top resource of technical trainings, online webinars, and white papers aimed at educating industry insiders about the core technologies driving industry and shaping our innovative products. The Key Digital Technology Center is hosted by Mike Tsinberg, Founder and President of Key Digital and holder of 40 HDTV patents, and will be periodically updated with reliable technical information that is unbiased and relevant to the industries current hot topics.

"The industry is hungry for new and upcoming technologies" said Masha Lakhter, VP of Marketing. "Mike Tsinberg has established himself as an innovator in our industry, and as such, he is seen as a trusted authority on all new endeavors that the A/V community must confront." "Our dealers now have an exclusive window to see where our industry is heading and find out the in-depth technical information that would otherwise be left a mystery to most."

Online Webinars are held bi-monthly and are aimed at informing industry insiders on the hot topics of discussion as well as addressing the pit-falls that are inherent in the world of custom video systems. Topics recently covered during Key Digital's Bi-Monthly Webinar Series included the evolution of HDMI standards and the 3D feature of this standard, upgrading A/V installations with the use of CAT5 cabling, and an in-depth seminar on how to make HDMI installations reliable.

For more information on Key Digital's bi-Monthly Webinar Series go to:

<http://www.keydigital.com/webinars.aspx>

To visit Key Digital's Knowledge Center, go to:

<http://www.keydigital.com/KnowledgeCenter.html>

To visit Key Digital's Online Training Center, go to:

<http://www.keydigital.com/Training.aspx>

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About Key Digital, Inc.:

Mike Tsinberg,
President and Chief Engineer
Key Digital Systems.

The Emmy-award winning "Father of DVD" and SMPTE Fellow Mike Tsinberg is founder and President of Key Digital® Systems, an HDTV manufacturing company dedicated to researching and manufacturing innovative solutions for digital HDTV signal processing and distribution. For the past twenty-plus years, Mike has been a technological pioneer and an icon in the HDTV industry, defined by his ground-breaking work in the field of Digital HDTV broadcasting and in the development of the world's first DVD authoring systems. Mike has managed US and International technology developments efforts, with two leading consumer electronics manufacturers, Philips and Toshiba, where he amassed 40 US and foreign Patents, and industry praise. His own company, Key Digital, has already won 8 CES Video Innovation Awards for state-of-the-art home theater video processing products.