

For Immediate Release

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Key Digital® Introduces the KD-VP750 and KD-VP1250 Digital Video Processors

Mount Vernon, NY. Key Digital, Inc, the Experts in Digital Video Technology and Solutions, is proud to announce the launch of the newest pair of Video Processors for commercial and residential markets, the **KD-VP750 & KD-VP1250**

These processors are the newest additions to the popular **HD Hot Rod Series** of video products. Among their proprietary features are video processing techniques using **Key Digital's** LHBC (Linear High Bandwidth Circuit) and SDS (Super Digital Scaling) circuits. These circuits allow de-interlacing and scaling of SD or HD, VGA/RGBHV resolutions, to Component and HDMI Video resolutions.

The **KD-VP1250** has sophisticated hardware and software, allowing for superior interconnectivity of VGA/RGBHV and digital video sources without the typical connection glitches found when syncing your computer source with a display/projector. This connectivity enables the **KD-VP1250** to act as a universal distribution center for any SD, VGA/RGBHV resolutions to any Component or HDMI video resolutions, supporting most interlaced and progressive video formats such as 480p (60Hz), 720p (60Hz & 50Hz), 576p (50Hz) and 1080i/540p (60Hz & 50Hz) to all HDTV outputs.

The **KD-VP750**, can up-convert all of your SD sources to Component /RGBHV formats to seamlessly incorporate them into your existing SD / HD switching or distribution equipment.

Additionally, both the **KD-VP750 & KD-VP1250** allow for individual customization through an intuitive on-screen menu and easy to operate silk-screened buttons on the front panel to accommodate the installers' application.

MikeTsinberg, President of Key Digital, stated: "The **KD-VP750** and **KD-VP1250** are convenient and cost effective format conversion units that convert PC environment VGA/XGA or Composite/ S-Video formats to consumer HDTV Component or HDMI formats. It is equipped with an auto sensing, high quality, multi-format scaler that removes the requirement of correct HDTV resolution to be generated by a PC source."

The KD-VP1250 is currently shipping and has a MSRP of \$1250

The KD-VP750 is currently shipping and has a MSRP of \$750

Industry Leadership



Mike Tsinberg, Founder and President of Key Digital, is a holder of 40 HDTV patents.

- SMPTE fellow, member of IEEE, member of ATS.
- Emmy Award Winner for DVD technology development.
- “Father of DVD” - Developed architecture and system software for world first Digital Video Disk (DVD) MPEG2 based authoring system - key DVD enabling technology

Key Digital[®] Systems is a CES award-winning developer and manufacturer of leading-edge technology for HDTV applications, delivering total video systems solutions. The company manufactures a wide range of digital video processing and video signal distribution solutions marketed broadly to the HDTV community, such as digital video and audio processors, switchers, distribution amplifiers, cables, adapters, and more. For more information, visit us at www.keydigital.com.