

# For Immediate Release

**PUBLIC RELATIONS CONTACT:**

Masha Lakhter  
Masha@keydigital.com  
Phone: 914-667-9700 ext. 211  
Cell: 917-701-3238  
Fax: 914-668-8666

## **Key Digital<sup>®</sup> Introduces the KD-HDSW2x1/3x1/4x1 HDMI/DVI Switchers under the Phantom<sup>™</sup> Series line**

**Mount Vernon, N Y. Key Digital, Inc,** the Experts in Digital Video Technology and Solutions, is proud to announce the launch of its new HDMI/DVI line of Switchers.

The **KD-HDSW Phantom Series** of HDMI Switchers is the ideal product for switching all of your HDMI/DVI HD sources. All models support video resolutions up to 1080p/60. The KD-HDSW has full support of HDCP, HDMI 1.3a/b, 12 Bit Deep Color, Dolby TrueHD, Dolby Digital and DTS Master Audio. In addition, the KD-HDSW series will pass 3D signals as well, making it ready for the next generation of 3D Blu Ray players, STB's and 3D capable displays.

The **KD-HDSW series** incorporates **Key Digital's** exclusive HDMI/DVI Path technology, which prevents EDID miscommunication resulting in flawless HDMI/DVI signal transfers from source to display, with HDMI 1.3 standards for full HD performance capability. Its EDID control features an internal library of default HDMI handshakes ensuring reliable connectivity and switching.

In addition, the Phantom series KD-HDSW switchers can be controlled by their front push buttons, RS-232 or Optical or Serial IR. It also supports all major control systems such as: **AMX, Control4, Crestron, Colorado Vnet, Home Logic, Lifeware, RTI, Savant, Universal Remote Control, Xantech and many others.**

“Our new series of HDMI switchers, KD-HDSW2x1/3x1/4x1, gives every custom installer and system integrator the opportunity to step-into a Key Digital solution, instead of stepping-up to our product”, says Michael Lakhter, Vice President of Sales for Key Digital. “Our HDMI Path technology assures all installers and end users that signals will have the highest quality possible. Nothing is sacrificed with the **Phantom Series**. You can now truly get the best product at the best price”

**The KD-HDSW2x1 is currently shipping at an MSRP of \$250.**

**The KD-HDSW3x1 is currently shipping at an MSRP of \$300.  
The KD-HDSW4x1 is currently shipping at an MSRP of \$400.**

## ***Industry Leadership***



**Mike Tsinberg, Founder and President of Key Digital, is a holder of 40 HDTV patents.**

- SMPTE fellow
- Participated with Emmy Award Winner for DVD technology development
- “Father of DVD” - Developed architecture and system software for world first Digital Video Disk (DVD) MPEG2 based authoring system - key DVD enabling technology

**Key Digital<sup>®</sup> Systems** is a CES award-winning developer and manufacturer of leading-edge technology for HDTV applications, delivering total video systems solutions. The company manufactures a wide range of digital video processing and video signal distribution solutions marketed broadly to the HDTV community, such as digital video and audio processors, switchers, distribution amplifiers, cables, adapters, and more. For more information, visit us at [www.keydigital.com](http://www.keydigital.com).