

For Immediate Release

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Key Digital® Introduces the KD-HDDA1x2/1x3/1x4/1x8 HDMI/DVI Distribution Amplifiers under the Phantom™ Series line

Mount Vernon, N Y. Key Digital, Inc, the Experts in Digital Video Technology and Solutions, is proud to announce the launch of its new HDMI/DVI line of Distribution Amplifiers.

The **KD-HDDA Series** is the ideal product for distributing an HDMI/DVI HD source to multiple displays. All models support video resolutions up to 1080p/60. KD-HDDA Series Distribution Amplifiers have full support of HDCP, HDMI 1.3a/b, 12 Bit Deep Color, Dolby TrueHD, Dolby Digital and DTS Master Audio. In addition, the KD-HDDA series will pass 3D signals, making it ready for the next generation of 3D Blu Ray players, STB's and 3D capable displays.

The **KD-HDDA series** incorporates **Key Digital's** exclusive HDMI/DVI Path technology, which prevents EDID miscommunication resulting in flawless HDMI/DVI signal transfers from source to display, with HDMI 1.3 standards for full HD performance capability. Its EDID control features an internal library of default HDMI handshakes ensuring reliable connectivity and switching.

“Our new series of HDMI Distribution Amplifier, KD-HDDA1x2/1x3/1x4/1x8, gives every custom installer and system integrator the opportunity to step-into a Key Digital solution, instead of stepping-up to our product”, says Michael Lakhter, Vice President of Sales for Key Digital. “Our HDMI Path technology assures all installers and end users that signals will have the highest quality possible. Nothing is sacrificed with the **Phantom Series**. You can now truly get the best product at the best price”

The KD-HDDA1x2 is currently shipping at an MSRP of \$300.

The KD-HDDA1x3 is currently shipping at an MSRP of \$400.

The KD-HDDA1x4 is currently shipping at an MSRP of \$500.

The KD-HDDA1x8 is currently shipping at an MSRP of \$900.

Industry Leadership



Mike Tsinberg, Founder and President of Key Digital, is a holder of 40 HDTV patents.

- SMPTE fellow
- Participated with Emmy Award Winner for DVD technology development
- "Father of DVD" - Developed architecture and system software for world first Digital Video Disk (DVD) MPEG2 based authoring system - key DVD enabling technology

Key Digital[®] Systems is a CES award-winning developer and manufacturer of leading-edge technology for HDTV applications, delivering total video systems solutions. The company manufactures a wide range of digital video processing and video signal distribution solutions marketed broadly to the HDTV community, such as digital video and audio processors, switchers, distribution amplifiers, cables, adapters, and more. For more information, visit us at www.keydigital.com.