

For Immediate Release

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Key Digital® Introduces the KD-BBTX/RX Smart CAT5/6/ Baluns (HDMI, Audio, Bi-Directional RS232 & IR) under the FAT CAT Series

Mount Vernon, NY. Key Digital Systems, Inc, the Experts in Digital Video Technology and Solutions, are pleased to announce the **KD-BBTX** and **KD-BBRX** HDMI baluns. These new additions to the FAT CAT Series incorporate **Key Digital's** exclusive HDMI/DVI Path technology, which prevent EDID miscommunication, resulting in flawless HDMI/DVI signal transfers from source to display, with HDMI1.3 standards for full HD performance capability.

These Baluns are capable of transmitting and/or receiving SD or HD resolutions with Analog or Digital Coaxial Audio and Bi-directional RS232 and IR over one CAT5/6 cable. Supported video resolutions up to 1080p/60 to 150 feet and 1080p/24, 1080i and 720p signals up to 280 feet are possible. KD-BBTX/RX has full support of HDCP, HDMI1.3a/b, 12 Bit Deep Color, Dolby TrueHD, Dolby Digital and DTS Master Audio.

Other **Key Benefits** of the new FAT Cat Series baluns is that they are compatible with CAT5e and CAT6 cables and can be optimized for standard UTP cables. Another exclusive technology developed by Key Digital is the Audio Video Equalizer which automatically and continuously performs measurements of CAT5/6 link frequency response as well as adaptive video response equalization for maximum video performance.

The new KD-BBTX/RX are currently shipping at an MSRP of \$750 ea.

Industry Leadership



Mike Tsinberg, Founder and President of Key Digital, is a holder of 40 HDTV patents.

- SMPTE fellow
- Participated with Emmy Award Winner for DVD technology development
- “Father of DVD” - Developed architecture and system software for world first Digital Video Disk (DVD) MPEG2 based authoring system - key DVD enabling technology

Key Digital[®] Systems is a CES award-winning developer and manufacturer of leading-edge technology for HDTV applications, delivering total video systems solutions. The company manufactures a wide range of digital video processing and video signal distribution solutions marketed broadly to the HDTV community, such as digital video and audio processors, switchers, distribution amplifiers, cables, adapters, and more. For more information, visit us at www.keydigital.com.