For Immediate Release

PUBLIC RELATIONS CONTACT:
Masha Lakhter
Masha@keydigital.com
Phone: 914-667-9700 ext. 211
Cell: 917-701-3238
Fax: 914-668-8666

Key Digital® Updates Red Iguana and HD Python Series HDMI Cables to Support Latest HDMI® Features

Mount Vernon, NY. Key Digital Systems, Inc, the Experts in Digital Video Technology and Solutions, are pleased to announce updates to the **Red Iguana & HD Python Series** HDMI Cables. These cables are full HD 1080p certified and feature 12bit deep color and 21 Gbps Super Sonic speed.

The **Red Iguana** residential series are VW1 rated and feature gold-plated 24 gauge conductors and precision internal windings to deliver exceptional digital video performance. This cable is perfect for your rack interconnects and is available in lengths of; 1.5, 3, 6, 9, 12, 16 and 20ft. They also offer full support for lossless digital audio formats such as Dolby® TrueHD and Dolby® Digital Plus and DTS™-HD Master Audio.

The **HD Python** Series are CL3 commercial rated for in-wall installations and feature the same rugged construction and specifications as the Red Iguana cables. They are available in lengths of; 12, 16, 20, 30, 40, 50 and 75ft.

Both the Red Iguana and Python series cables are tested to pass all present 3D Stereoscopic signal formats plus support 4K - 4096x2160/24 video resolution for commercial applications such as Digital Movie Theaters, CAD, Post Production, CG Graphics etc. Additionally, all updated cables support HDMI Ethernet Channel, allowing 100 Mb/s Ethernet between two HDMI connecting devices, and Audio Return Channel which enables audio to be returned from display back to HDMI source for amplification and display.

Industry Leadership

Mike Tsinberg, Founder and President of Key Digital, is a holder of 40 HDTV patents.

- SMPTE fellow
- Participated with Emmy Award Winner for DVD technology development
- "Father of DVD" - Developed architecture and system software for world first Digital Video Disk (DVD) MPEG2 based authoring system - key DVD enabling technology

Key Digital® **Systems** is a CES award-winning developer and manufacturer of leading-edge technology for HDTV applications, delivering total video systems solutions. The company manufactures a wide range of digital video processing and video signal distribution solutions marketed broadly to the HDTV community, such as digital video and audio processors, switchers, distribution amplifiers, cables, adapters, and more. For more information, visit us at www.keydigital.com .