

September 13, 2006

Key Digital's *Fat Boy Series* KD-MSW4x2 & Expandable KD-MSW4x2Pro Video/Audio Matrix Switchers Support up to 1080p Analog

Mount Vernon, NY— Key Digital Systems (Key Digital[®]), a leading home theater and custom installation total systems manufacturer, proudly introduces new entries to their expandable analog Video/Audio matrix switcher *Fat Boy Series* line, the **KD-MSW4x2** and **KD-MSW4x2Pro**. Perfect for home entertainment, retail, and professional applications alike, they provide the next generation in professional Video/Audio switching technology, handling all popular analog 60 and 50 Hz HDTV/SDTV video formats up to 1080p/60.

Both **KD-MSW4x2** models are true Component Video (YPbPr) or RGBHV 4-Input to 2-Output matrix switchers and distribution amplifiers, sporting analog bandwidths out to 300 MHz that can drive even 300-foot high quality cables. Concurrent with the video, PCM coax digital audio or analog stereo audio can be switched and distributed. Since they perform no video or audio processing, the output formats and resolutions are identical to the input. With Key Digital[®], you can rest assured that your video and audio sources remain pure and untouched, with the quality of the outputs identical to the quality of the input sources.

The **KD-MSW4x2Pro** offers all of the fine features of the **KD-MSW4x2**, available not only as a stand-alone base unit, but also pre-wired as multiple, individually addressable **Fat Boy** units in expanded configurations. Boasting BNC connectors and an audio volume control for the left and right analog audio channels, the **KD-MSW4x2Pro** offers you that "something extra" that is the hallmark of every Key Digital[®] product.

These true analog matrix switchers allow you to independently select your DVD players, Satellite and Cable Set Top Boxes, DVR's, PC's, game boxes, and other sources to separately drive two analog-input displays and audio / surround sound systems, even the most exotic high-end HDTV projectors on the market. As you've come to expect from Key Digital[®], you'll be switching seamlessly like a pro with the innovative Fade-to-Black and Video Mute features, which virtually eliminate image glitches when switching between sources. The **KD-MSW4x2** models are rack mountable and simple to operate and control via front panel pushbuttons with LED's to monitor the selections, IR remote control, IR Extender, wired IR, and are compatible via RS-232 with all control systems.

Go for the **KD-MSW4x2**, or future-proof your system with the expandable **KD-MSW4x2Pro**. Buy our Key Digital[®] *Fat Boy Series* analog matrix switchers with total confidence, as each system comes pre-wired, assembled, and tested in one of four pre-wired configurations (all support up to four source inputs):

- **KD-MSW4x2Pro:** 2 independent outputs, MSRP \$ 1,000
- **KD-MSW4x4Pro:** 4 independent outputs, MSRP \$ 2,000
- **KD-MSW4x6Pro:** 6 independent outputs, MSRP \$ 3,250
- **KD-MSW4x8Pro:** 8 independent outputs, MSRP \$ 4,500

The wide range of leading-edge technology products from Key Digital[®] provides total system solutions for all of your video and audio applications. Our digital (HDMI, DVI-D, and SDI) and analog video product lines are ever-expanding, and include **Digital Video and Audio Processors; Video/Audio Switchers; Video/Audio Distribution Amplifiers; Video and Interface Adapters;** and **HDMI, DVI, and Analog**

Cables. **Key Digital's** CES award-winning products are developed as key solutions for HDTV Home Theater Retailers, Custom Installers, System Integrators, Broadcasters, Manufacturers, and Consumers.

PUBLIC RELATIONS CONTACT:

Masha Lakhter
Key Digital Systems
521 East 3rd Street
Mt. Vernon, NY 10553

E-mail: masha@keydigital.com
Phone: 914-667-9700 ext. 211
Cell: 917-701-3238
Fax: 914-668-8666

About Key Digital®

Key Digital Systems (Key Digital®) is a CES award-winning developer and manufacturer of leading-edge technology for HDTV applications, delivering total video systems solutions. **Key Digital®** is at the forefront of the video industry for Home Theater Retailers, Custom Installers, System Integrators, Broadcasters, Manufacturers, and Consumers. Founded by HDTV industry pioneer Mike Tsinberg, **Key Digital®** is uniquely capable of identifying and creating total product solutions that enable seemingly incompatible video products to work together. The company manufactures a wide range of digital video processing and video signal distribution solutions marketed broadly to the HDTV community, such as digital video and audio processors, switchers, distribution amplifiers, cables, adapters, and more. For more information visit us at www.keydigital.com.

#####