



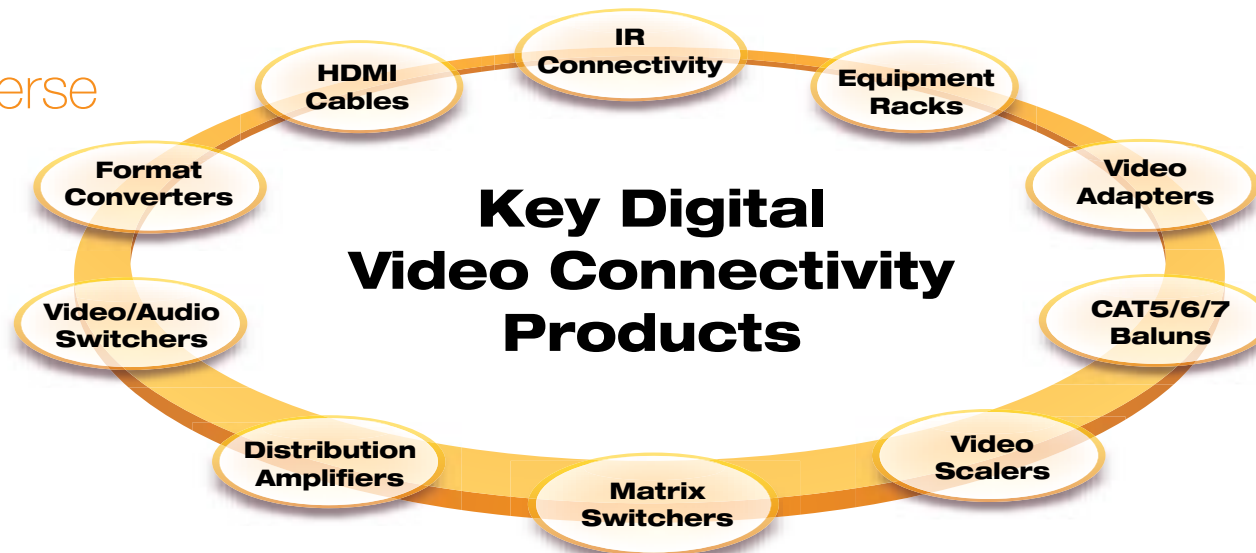
The Experts in Digital Video Technology and Solutions™









Commercial and Digital Signage Solution Guide

Top 10 Reasons to Choose Key Digital

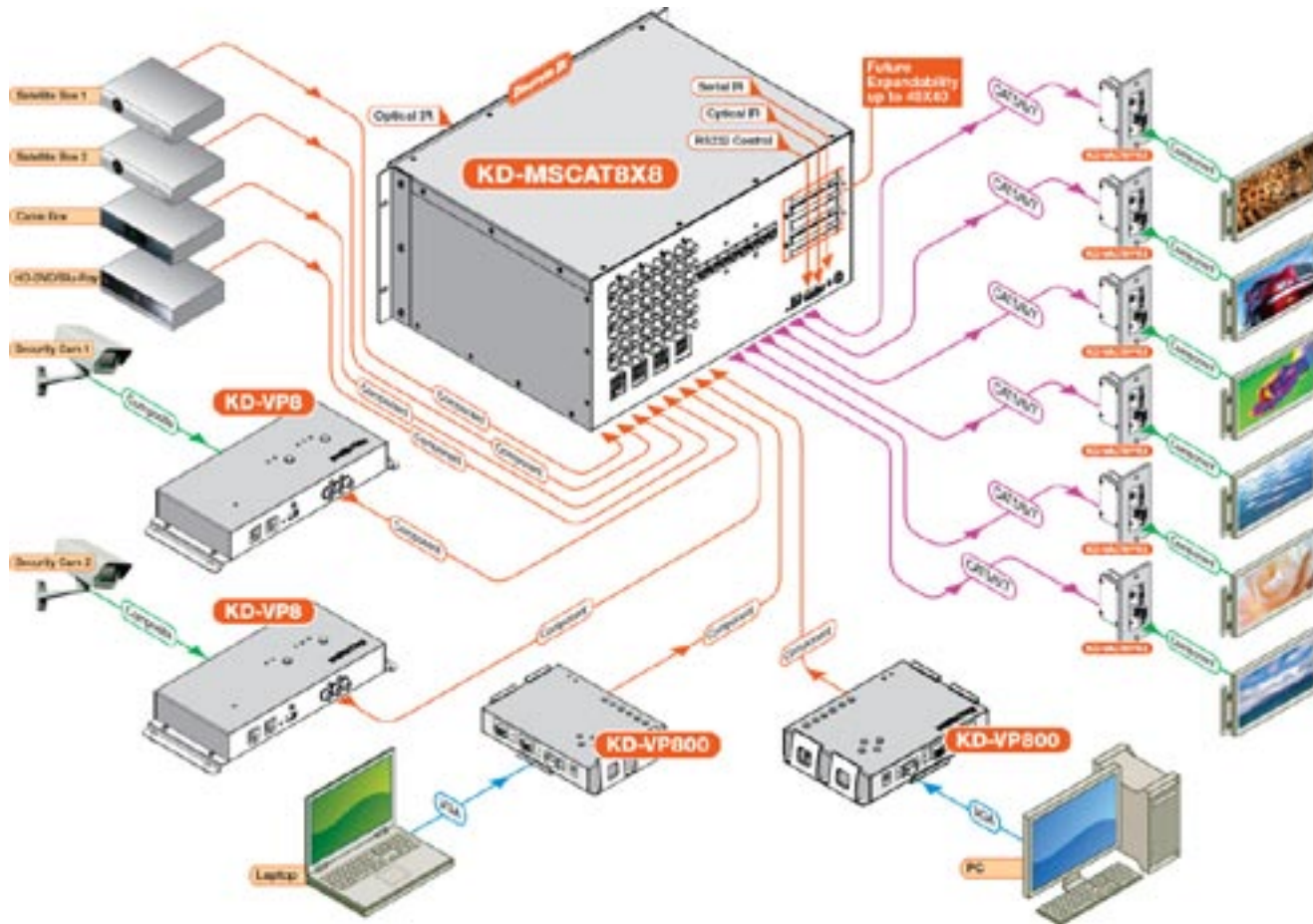
- 1 Best Brand in Class**
The Key Digital brand is world recognized for its technology
- 2 Product Quality**
Key Digital does not cut corners when it comes to delivering the best to our customers
- 3 Performance**
State-of-the-art equipment that satisfies even the highest critic
- 4 Reliability**
All products are Designed and Engineered in the USA to ensure highest reliability
- 5 Innovative Products**
Designed by Mike Tsinberg, an industry pioneer, to meet various market demands
- 6 Controlled Distribution**
Key Digital protects its price by monitoring its lines of distribution
- 7 Profit Margin**
Increased profit margin to put more money in your pockets
- Service and Support**
Reaching out to our customers with a helping hand is a key priority to us
- 8 Nationwide Training**
Key Digital CEDIA Certified Training to keep our customers ahead of the game
- 9 System Design Group (SDG™)**
Key Digital System Design Group (SDG) offers system design assistance free of charge

Key Digital Product Universe



Product Breakdown by Market									
Model#	Series	Bar & Restaurant	Marine	Motor Coach	Hospitality	Digital Signage	Education	Corporate A/V	House of Worship
Video/Audio Processors									
KD-VP800	HD Hot Rod	■	■	■	■	■	■	■	■
KD-VP2000	HD Hot Rod	■	■	■	■	■	■	■	■
KD-VPHD3	HD Hot Rod	■	■	■	■	■	■	■	■
Video/Audio Switchers									
KD-MSCAT8X8	Hercules	■	■	■	■	■	■	■	■
KD-HDMI2X1	Chroma						■	■	■
KD-HDMI4X1	Chroma						■	■	■
KD-CSW2X1	Flash Max	■			■	■	■	■	■
KD-CSW4X1	Flash Max	■			■	■	■	■	■
KD-MSW4X2	Fat Boy	■	■	■	■	■	■	■	■
KD-MSW8X4Pro	Fat Boy	■	■	■	■	■	■	■	■
KD-MSV8X8	Fat Boy	■	■	■	■	■	■	■	■
KD-MSA8X8	Fat Boy	■	■	■	■	■	■	■	■
Video/Audio Distribution Amplifiers									
KD-HDMI2X4P	Chroma	■	■	■	■	■	■	■	■
KD-CDA3	Xplosion	■	■	■	■	■	■	■	■
KD-CDA6	Xplosion	■	■	■	■	■	■	■	■
KD-CDA12P	Xplosion	■			■	■		■	
KD-RGBDA8	Xplosion	■			■	■		■	
KD-SCDA8	Xplosion	■			■	■	■	■	■
Video Interface & Control Adapters									
KD-VP8	HD Spider	■	■	■	■	■	■	■	■
KD-VA5	HD Spider	■	■	■	■	■	■	■	■
CAT5 Video/Audio Balun Devices									
KD-VACTX/RX	Fat CAT	■	■	■	■	■	■	■	■
KD-VACWPRX	Fat CAT	■	■	■	■	■	■	■	■
KD-HDMIXCAT5	Fat CAT	■	■	■	■	■	■	■	■
KD-CAT5XHDMI	Fat CAT	■	■	■	■	■	■	■	■
KD-HDMIXHDMI	Fat CAT	■	■	■	■	■	■	■	■
KD-HDMIWPTX/RX	Fat CAT	■	■	■	■	■	■	■	■
KD-CAT5XRCA	Fat CAT	■	■	■	■	■	■	■	■
KD-CAT5ST	Fat CAT	■	■	■	■	■	■	■	■
KD-C5CWP	Fat CAT	■	■	■	■	■	■	■	■
HDMI Cables									
HDMI Cables	HD Python	■	■	■	■	■	■	■	■
HDMI Cables	Red Iguana	■	■	■	■	■	■	■	■

System Design Group – SDG™



At Key Digital we know that designing a high quality video/audio processing, switching and distribution system can be difficult even for the experienced installer. Our professional System Design Group (SDG) has over 50 years of combined experience with virtually all types of video systems.

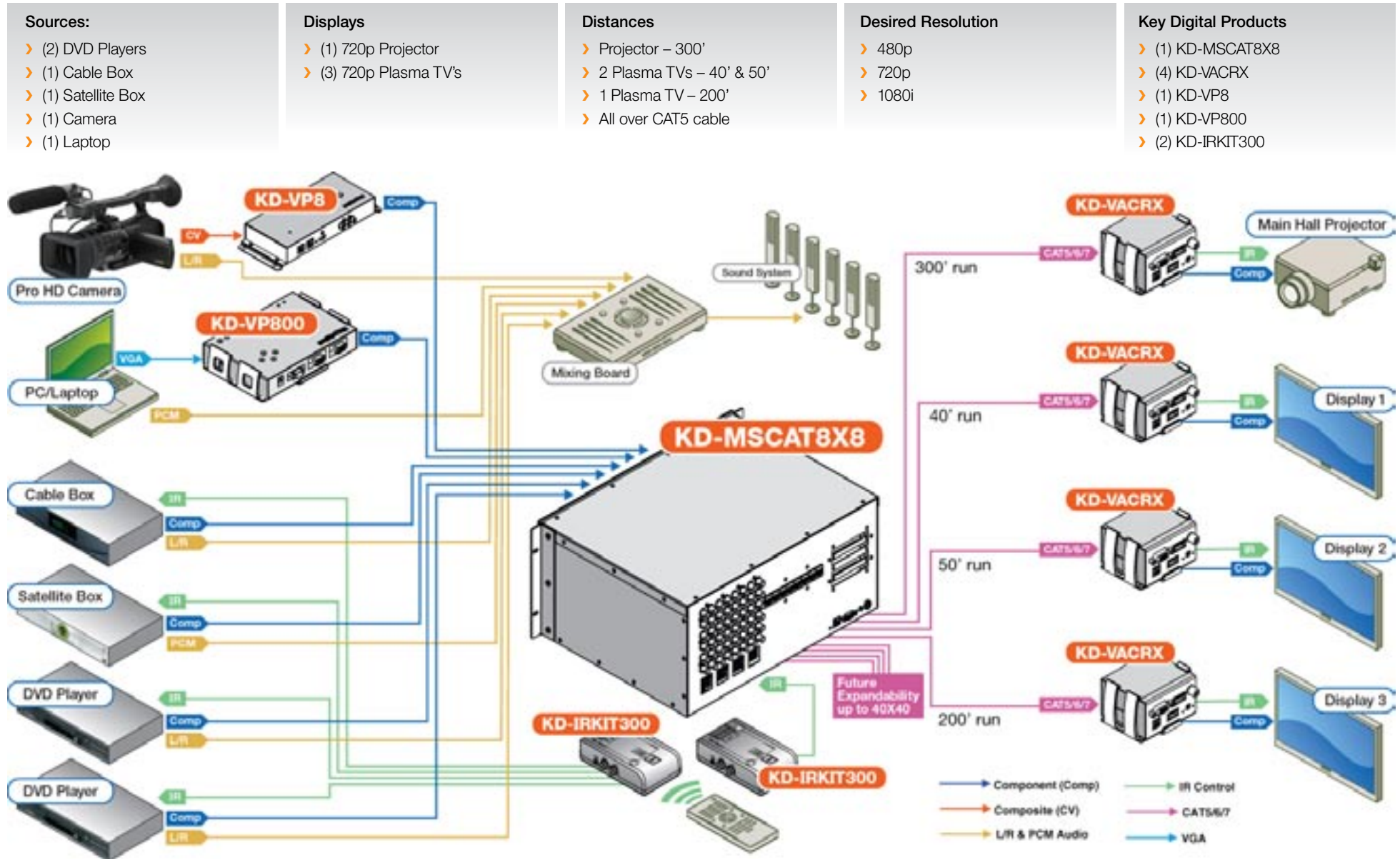
The SDG department can provide the expertise to both choose the components and design a system that will provide the utmost in quality and functionality. Whether you need to modify a video system that is currently in place, or design a totally new system, we will work through your project and provide information, product choices, block diagrams, and pictures to make sure that all the needs of the project are met. Best of all, we offer this service at no charge to our re-sellers.

Just email us at sdg@keydigital.com or give us a call and ask for the System Design Group Department: 914.667.9700.



House of Worship Scenario

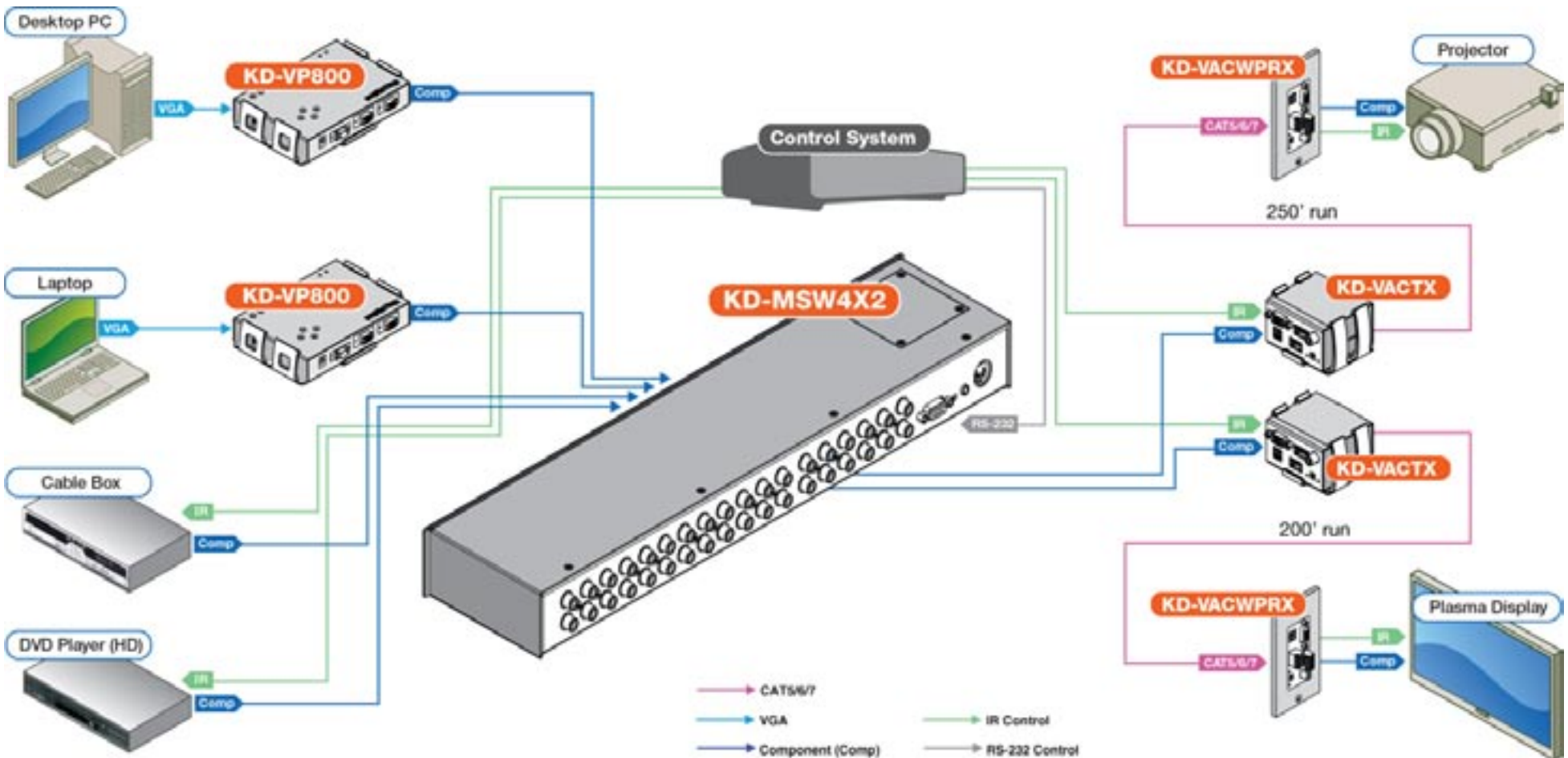
Client would like a solution that would allow him/her to see any of the sources on any of the displays at any time, or show one source (ceremony) on all the displays at once.



Board Room Scenario

Client would like to have either computer or DVD on any of the displays at any time.

Sources:	Displays	Distances	Desired Resolution	Key Digital Products
<ul style="list-style-type: none"> > (1) PC > (1) Laptop > (1) DVD Player (HD) > (1) Cable Box 	<ul style="list-style-type: none"> > (1) 1080i Projector > (1) 1080i Plasma TV's 	<ul style="list-style-type: none"> > Projector – 250' > Plasma – 200' > Both over CAT5 	<ul style="list-style-type: none"> > 480p > 720p > 1080i 	<ul style="list-style-type: none"> > (2) KD-VP800 > (1) KD-MSW4X2 > (2) KD-VACTX > (2) KD-VACWPRX



Sports Bar Scenario

Bar owner would like to be able to display any cable box to any monitor at any time, while simultaneously listening to the XM Receiver on the same display. Plus the owner is also going to connect a laptop every now and then.

Sources:

- > (5) Cable Boxes
- > (5) Satellite Boxes
- > (1) Laptop
- > (1) iPod
- > (1) XM Receiver
- > (1) DVD Player

Displays:

- > (38) 720p LCD's
- > (2) A/V Receivers

Distances:

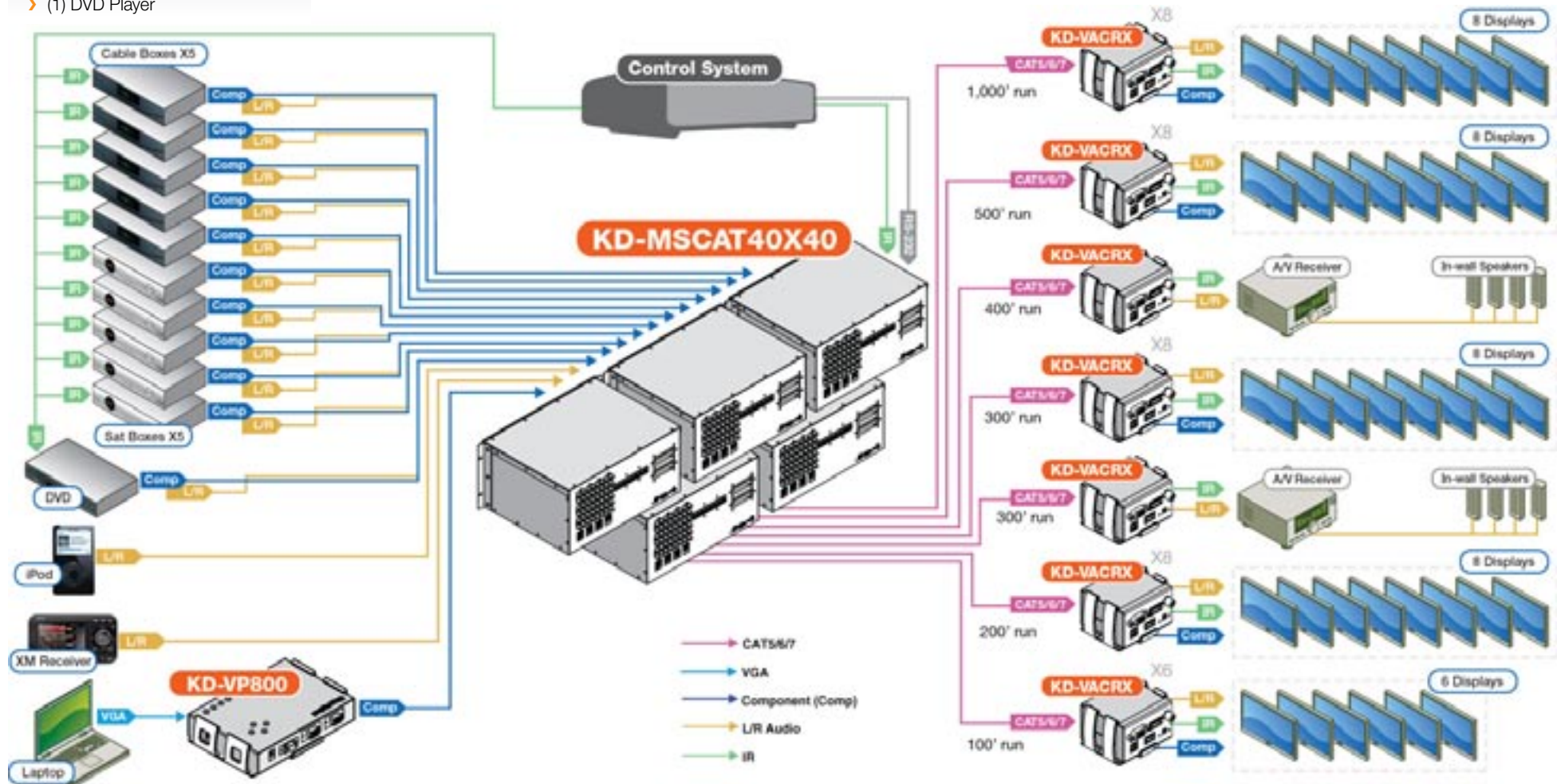
- > 100' to 1,000'
- > All over CAT5 cable

Desired Resolution:

- > 480p
- > 720p
- > 1080i

Key Digital Products:

- > (1) KD-MSCAT40X40
- > (40) KD-VACRX
- > (1) KD-VP800



Doctor's Office Scenario

Practicing Physician would like to have the best quality for either the PC (his own commercial) or the DVD player to play movies on all the displays in the waiting areas.

Sources:

- > (1) PC
- > (1) DVD Player

Displays

- > (4) 1080p LCD's

Distances

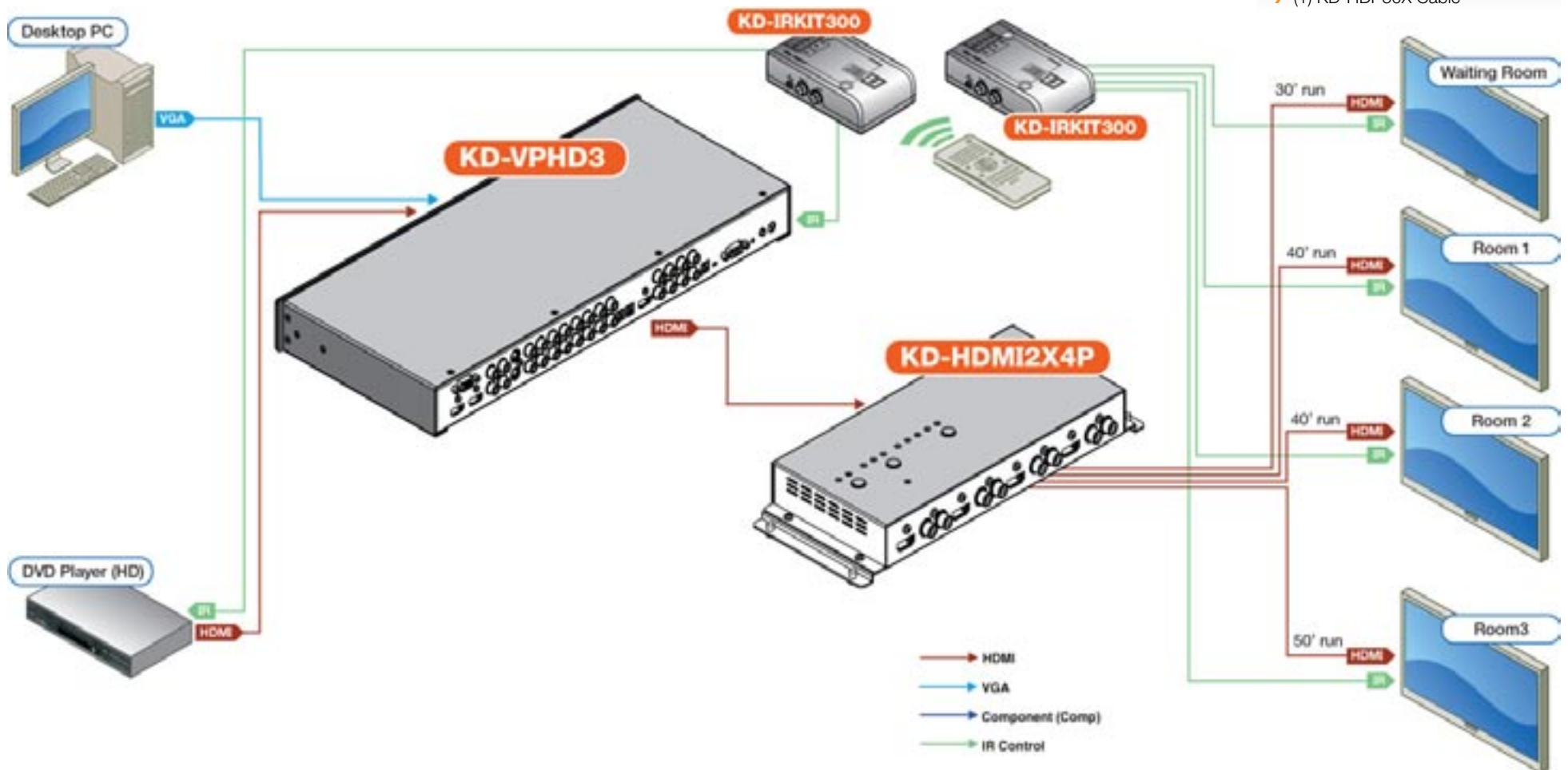
- > 30' – 50'
- > Everything over HDMI

Desired Resolution

- > 1080p

Key Digital Products

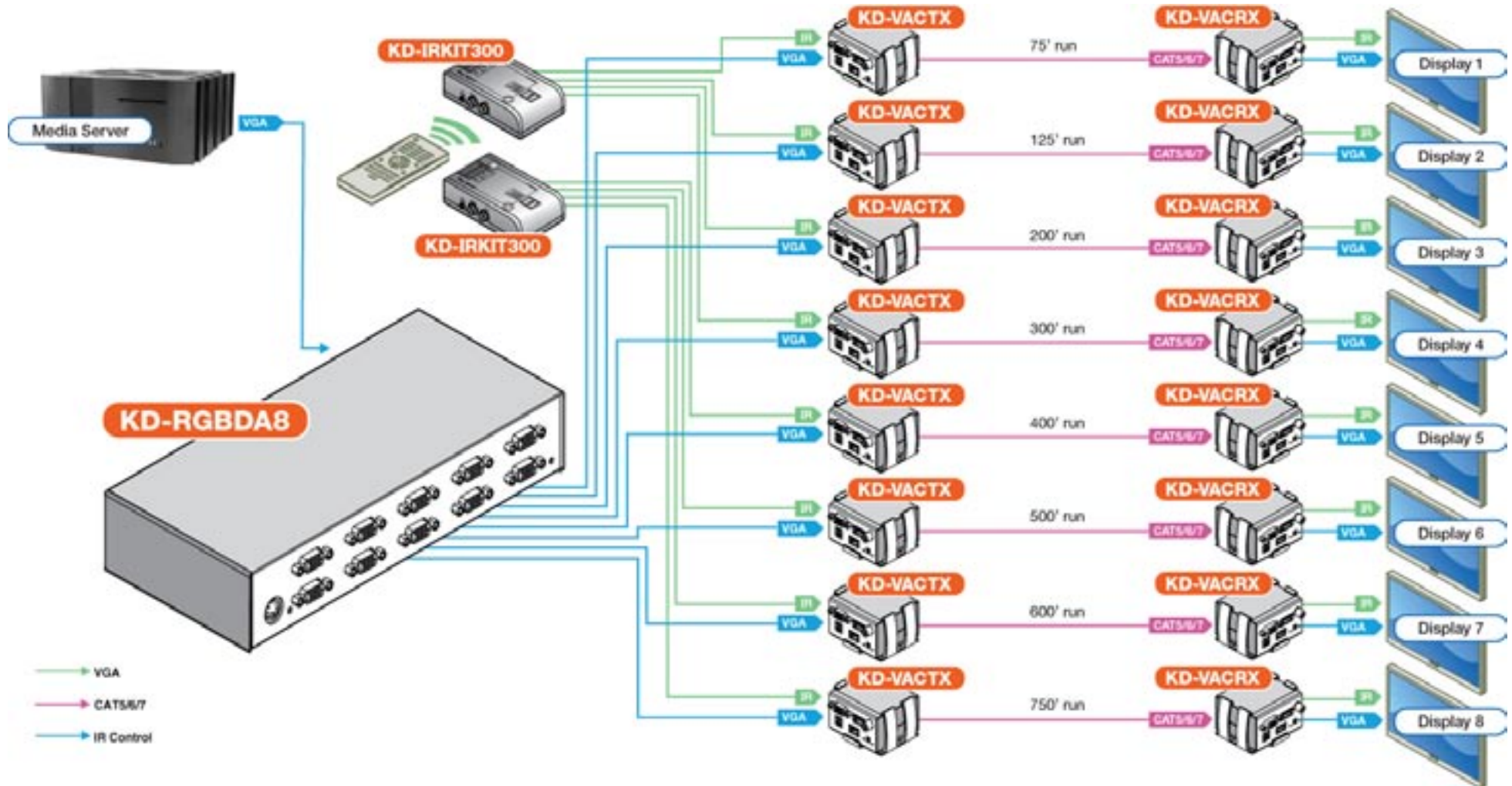
- > (1) KD-VPHD3
- > (1) KD-HDMI2X4P
- > (2) KD-IRKIT300
- > (2) KD-HDP40X Cable
- > (1) KD-HDP30X Cable
- > (1) KD-HDP50X Cable



Digital Signage Scenario

Retail chain client would like to distribute one PC to six displays in a retail store.

Sources:	Displays	Distances	Desired Resolution	Key Digital Products
<ul style="list-style-type: none"> > (1) Media Server PC 	<ul style="list-style-type: none"> > (8) 1080i Plasma TV's 	<ul style="list-style-type: none"> > 75' – 750' > All over CAT5 cable 	<ul style="list-style-type: none"> > 1080i 	<ul style="list-style-type: none"> > (1) KD-RGBDA8 > (8) KD-VACTX > (8) KD-VACRX > (2) KD-IRKIT300



Key Digital Trainings



Home Theater Institute™ – Trainings You Can't Afford to Miss!

At Key Digital, training is an integral part of the communication process between us and custom installers, system integrators, architects, and consultants. At our new Home Theater Institute™, we have created various work stations incorporating the latest in video/audio technology and equipment. This highly advanced learning environment is designed to educate and train sales personnel and installers on everything they need to know about video and audio installations. These courses are taught by leading experts in the field, many of whom are CEDIA certified instructors. Home Theater Institute™ educates you about choosing the right products and creating the best solutions for your customers. With the cooperation of many of our business partners, participants will learn how to design systems, integrate systems with third-party manufacturers, and get the best possible performance from Key Digital products.

“Key Digital represents an ideal partner for CEDIA University. Not only did they offer their intellectual and technical resources for us to put depth into our core curriculum, but they opened their doors by hosting CEDIA University on the Road.”

– Dave Pedigo, Director of Technical Training, CEDIA University



CEDIA University Credits

1.5 CEU Credits - 3 Hour Class

3.5 CEU Credits - 1 Day Class

7 CEU Credits - 2 Day Class

Register for Key Digital or CEDIA University trainings online at www.keydigital.com



Contacting Key Digital

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System Design Group (SDG)

For system design questions please contact us at:

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Key Digital Trainings

For questions about Key Digital Trainings please contact:

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- › Mobile: 203-550-6807
- › Email: bobby@keydigital.com

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- › Phone: 914-667-9700
- › E-mail: training@keydigital.com

Customer Support

For customer support questions please contact us at:

- › Phone: 914-667-9700
- › E-mail: customersupport@keydigital.com

Technical Support

For technical questions about using Key Digital® products, please contact us at:

- › Phone: 914-667-9700
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Marketing and Public Relations:

For marketing and public relations information, please contact us at:

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Shipping

For shipping questions please contact us at:

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- › E-mail: shipping@keydigital.com

Accounting:


For accounting questions please contact us at:

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- › E-mail: accounting@keydigital.com

Repairs and Warranty Service

Should your product require warranty service or repair, please obtain a Key Digital® Return Material Authorization (RMA) number by contacting us at:

- › Phone: 914-667-9700
- › E-mail: rma@keydigital.com



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